

# 2020 Fact Book

Jan. 1, 2020

### **Fast Facts**

### The Missouri Lottery Fact Book

The Fact Book is an annual publication designed to be a reference book for Lottery players, retailers and employees, along with the media and the general public. It can be found on the Missouri Lottery's website, MOLottery.com, under "Newsroom." It is updated with final fiscal year amounts at the beginning of each calendar year.

If you have any comments or suggestions about the Fact Book, please feel free to contact the publication's editor, Adelle DuSold, at (573) 526-7467 or Adelle.DuSold@molottery.com.

Missouri Lottery headquarters (573) 751-4050

Missouri Lottery website MOLottery.com

Help for problem gamblers 1-888-BETSOFF (1-888-238-7633)

Website for responsible gaming 888BETSOFF.org

**FY19 sales** \$1,462,977,906

**Proceeds to education from FY19 sales** \$346,717,413

Total proceeds to the state, including public education, through June 2019

\$6,382,964,562

### Contents

Overview	Introduction Historical Timeline Key Contacts Website, My Lottery® and Social Media Scams and Spam Logos, Links, Photos and Speakers' Bureau	1-2 3-9 10 11 12 13
Games	Draw Games, Scratchers® Ticket Tips Powerball® Mega Millions® Lucky for Life® Lotto Show Me Cash® Pick 3 Pick 4 Club Keno®	14 15 16-17 18-19 20-21 22-23 24 25-26 27-29 30-34
Numbers, Prizes and Drawings	How to Claim Cash Prizes and Find Winning Numbers Missouri Lottery Drawings	35 36
Winner Information	Winners and Prizes Millionaire Information	37 38-41
Retailers	Retailer Information	<u>42-43</u>
Sales and Proceeds	Sales and Proceeds History Historical Sales By Product Where Do Missouri Lottery Proceeds Go FY20 Missouri Lottery Appropriations	44-45 46-49 50 51-52
Programs	Missouri AMBER Alert Missouri Blue Alert	<u>54</u> <u>55</u>
Responsible Gaming	Responsible Gaming Program	<u>56-60</u>
Reference	FAQs Terms, Definitions and Abbreviations Maps	61-63 64-70 71-74



## **Overview**

### Introduction

### What is a lottery?

A lottery consists of three elements: prize, chance and consideration.

### Lotteries are not new to American history...

The first lottery with cash prizes dates back to 1490, two years before Columbus set sail. Lotteries were authorized to raise money for the colonial army. In addition, lotteries helped put a roof on the United States Capitol and build educational institutions like Harvard, Yale and Princeton universities.

It wasn't until 1964 that the modern lottery era began in New Hampshire, and since that time, 45 states, the District of Columbia, Mexico, Puerto Rico, the U.S. Virgin Islands and Canada have created lotteries. For a complete historical timeline of lotteries, visit <a href="https://www.naspl.org">www.naspl.org</a>.

On Nov. 6, 1984, Missouri voters overwhelmingly approved the Missouri Lottery by passing Amendment 5, which repealed a section of the state's constitution prohibiting a lottery. The measure passed with 70% of the vote, making the Missouri Lottery the 23<sup>rd</sup> lottery in the United States.

### Missouri's Lottery

Missouri Lottery ticket sales began 34 years ago in January 1986, and since that time, the Lottery has provided the state, including education, with more than **\$6.5** billion in proceeds, as of publication date. Additionally, more than 537 players have won life-changing jackpots between \$1 million and \$293.7 million, totaling more than \$3.5 billion. Missouri Lottery retailers have earned more than \$1.3 billion in commissions, incentives and bonuses.

A five-member commission, appointed by the governor and approved by the Senate, governs the Lottery. The executive director oversees the daily operations of the government agency.

The Missouri Lottery is based in Jefferson City with three regional offices located in: Kansas City, St. Louis and Springfield. The Lottery is broken down into four divisions: Division of Sales, Division of Operations, Division of Executive Director's Office, and Division of Marketing.

### The Missouri Lottery's Vision:

"The Missouri Lottery strives to be an innovative leader in the Lottery industry and a trusted and valued partner for public education."

### The Missouri Lottery's Mission:

"To help fund educational opportunities for Missouri students, support Missouri businesses and entertain millions."

#### Product Mission:

"To offer imaginative games that bring fun and dreams into people's lives."

#### • Economic Mission:

"To responsibly maximize our revenues for Missouri public education and our retail partners."

#### Social Mission:

"To commit to responsible gaming practices and the integrity of all our games and products and to enhance the quality of life for the people of Missouri by financially contributing to education and other community partnerships."

### Introduction

### The Missouri Lottery's Core Values:

#### Integrity:

We are honest and trustworthy in all interactions with our players, retail partners, vendors, stakeholders and each other. We are committed to responsible gaming practices and the integrity of all our games and products, while being accountable for high standards of individual and team performance. The conduct of one Lottery employee can reflect on the entire organization. We understand that acting with integrity is critical to maintaining the public trust and confidence required to ensure transparency and security at the Missouri Lottery.

#### **Customer-Focused:**

We are dedicated to meeting and exceeding the needs, expectations and requirements of our internal and external customers. We seek first-hand customer information and use it to improve our products and services. We act with the customers in mind, while establishing and maintaining their respect and loyalty. We listen to each other with respect and understanding, engaging in two-way communication and recognizing outstanding service. Our organizational focus on our beneficiary stakeholders inspires employees, increases lottery relevance and helps set our strategic direction.

#### **Diversity:**

We welcome and encourage diversity in all we do – hiring, training, procurement, vendor relationships, events, sponsorships and community relations. We recognize the benefits of a diverse workforce in serving a multicultural customer base in today's global economy. We believe diversity is a critical part of our commitment to provide superior customer service. We are committed to providing a professional work environment for all employees, one that is respectful and free of any harassment or discriminatory practices.

#### **Entertainment:**

We strive daily to create emotional connections and provide highly enjoyable customer experiences at every customer touchpoint. We make our games, promotions, events, sponsorships and services as fun and meaningful as possible for as many people as possible. Our employees' passion and enthusiasm for positively changing people's lives helps shape our fun and entertaining culture.

#### The Missouri Lottery's Aspirational Values:

#### Innovation:

We combine our knowledge of customer needs, current and future market trends, industry best practices and advances in technology with our passion for creativity. The outcome is the proactive development of new and improved Lottery products and services, partnerships and ways of doing business. Our focus on innovation translates into opportunities for personal growth for our employees, increased customer satisfaction and enhanced financial benefits for our retail partners and public education in Missouri.

1984	Nov. 6	Missouri voters approve Amendment 5, which gave the Legislature the authority to establish a state lottery. Seventy percent of voters approved the measure.				
1985	June 11	Senate Bill 44, which created the Missouri Lottery, is passed.				
1986	Jan. 20 Feb. 13	Missouri Lottery sales begin with the first instant game "Jackpot '86." Johnnie Magerl of Kansas City, Kansas, becomes the Lottery's first millionaire. The retired butcher won \$2.1 million in the Lottery's "Jackpot!" wheel spin.				
	Oct. 1	Sales for Missouri's Lotto game begin with a minimum jackpot of \$1 million.				
	Oct. 18	Ronald and Mary Ann Brinker of Pacific win the first Missouri Lotto jackpot, which was worth \$1.13 million				
1987	Feb. 26	Pick 3 sales begin.				
	Sept. 25	Missouri joins the Multi-State Lottery Association (MUSL).				
1988	Jan. 5	Missouri Supreme Court approves Lotto America (the first MUSL game) sales.				
	Feb. 3	Lotto America (now Powerball) sales begin.				
	Aug. 2	Voters approve Amendment 3 with 58% of the vote. The amendment lifts several restrictions, including those on advertising and the maximum prize payout.				
1990	May 10	Pull-Tabs sales begin.				
1992	Jan. 20	SuperCash (now Show Me Cash) sales begin.				
	April 19	Powerball sales begin (replacing Lotto America).				
	Aug. 4	Seventy-eight percent of Missouri voters approve Amendment 11 to earmark Lottery proceeds for public education.				
	Dec. 23	Ruth House, Kevin Harris and Veronica Harris – all of St. Ann – win the first Powerball jackpot in Missouri. The group split a \$10.4 million jackpot with another winner from Iowa.				
1993	July 1 Oct. 30	Amendment 11 becomes effective, directing all proceeds to public education.  The first \$2 Scratchers game – "Bingo" – goes on sale.				
1994	June 21	The Lottery implements cross-redemption of tickets, allowing prizes up to \$600 to be cashed at any Missouri Lottery retailer.				
	Nov. 6	SHOW ME 5® sales begin (replacing SuperCash).				
1995	March 12	Lotto changes include a matrix change to 6/44 and adding the Cash Value option.				
	June 10	Dan and Elizabeth Greenwood of St. Louis win \$4.4 million playing Lotto, making them the Lottery's 100 <sup>th</sup> Lottery-made millionaires.				
1996	Jan. 20	The Missouri Lottery celebrates its 10th anniversary with the premiere of "Fun & Fortune Game Show."				

1997	March 17 Sept. 16	Historical Lottery proceeds to the state top \$1 billion, and Lottery sales top \$3 billion. The first \$3 Scratchers game – "Set For Life" – goes on sale.
	Nov. 2	Powerball makes its first design change, which includes the addition of the cash option, a minimum jackpot of \$10 million, annual payouts of 25 years, and a matrix change to 5/49 and 1/42.
	Dec. 1	The Missouri Lottery's website is launched (www.MOLottery.com).
	Dec. 17	The Missouri Alliance to Curb Problem Gambling is formed.
1998	Feb. 16	A free ticket is added as the prize for matching three numbers in Lotto, and the annual payout increases from 20 to 25 years.
	Nov. 2	Pick 4 sales begin.
1999	Aug. 11	The Lottery participates in the first Missouri Responsible Gaming Education week.
	Nov. 11	The first \$5 Scratchers game – "Season's Greetings" – goes on sale.
	Dec. 1	The Daily Game Sampler combination play is introduced.
2000	Feb. 20	The first Missouri jackpot ticket expires – a Lotto ticket worth \$1.7 million sold in Springfield.
	March 17	The responsible gaming website, 888BETSOFF.org, is launched.
	March 31	\$100K Triple Play, the Lottery's first limited-time Draw Game, starts.
	April 3	The winning numbers player email service starts.
	June 30	\$100K Triple Play ends.
	Aug. 7	The Lottery holds its first internet-based player promotion, the "Luckytown World Traveler" internet promotion.
	Sept. 30	Three Lotto tickets – the most ever – match to win the \$6.8 million jackpot.
	Oct. 8	Pick 3 and Pick 4 payouts increase to 60% of sales.
	Nov. 6	SHOW ME 5 changes to SHOW ME 5 Paydown. The top prize increases from \$25,000 taxes paid to \$50,000 taxes paid; lower-level prizes increase when the top prize is not won.
2001	March 4	The Power Play® feature is added to Powerball.
	April 9	"Jumbo Bucks," the first Pull-Tabs game with a \$1,000 top prize, goes on sale.
	May 19	The Lottery starts publishing the chances, including free tickets and break-even prizes, on the backs of Scratchers beginning with game 358, "Firecracker Cash."
	July 1	Any unclaimed prizes are now transferred to public education on a monthly basis.
2002	Jan. 24	The Missouri Lottery Commission approves Club Keno.
	May 28	Club Keno sales begin.
	July 1	The redemption time for Missouri Lottery prizes changes from one year to 180 days.
	July 9	The last "Fun & Fortune Game Show" episode is taped.
	July 26	The first "Fun & Fortune Wheel Spin" is held in Jefferson City.
	July 20	The most I am at 1 oftane who of opin to held in John 1500 Orty.

	Aug. 24	The first \$10 Scratchers game – "\$300,000 Cash" – goes on sale.
	Oct. 6	Powerball makes its second design change, which includes a matrix change to 5/53, dropping the Power Play number "1," adding the new Match 5 Bonus Prize and changing the annuitized prize from a 25-year to a 29-year (30 payments) payout.
2003	Jan. 16	The Missouri Lottery announces its role in the statewide "Alert Missouri" plan (now called Missouri AMBER Alert).
	June 20	Lottery proceeds to the state and public education top \$2 billion.
	Aug. 1	The final "Fun & Fortune Wheel Spin" is held in Jefferson City.
	Aug. 17	The Bulls-Eye play feature is added to Club Keno.
	Sept. 22	The Lottery launches the My Lottery online membership player registration program.
	Oct. 12	The Xtra play feature is added to the daily Draw Games.
2004	July 19	Computerized drawings begin for Pick 3, Pick 4, SHOW ME 5 Paydown and Lotto.
	July 25	The Xtra play feature ends.  Midday drayings for Pick 2. Pick 4 and SHOW ME 5. Paydoyyn bagin
	July 26	Midday drawings for Pick 3, Pick 4 and SHOW ME 5 Paydown begin.  The Letters introduces the first \$2 Poll Take come "Trials Win"
	Oct. 14	The Lottery introduces the first \$2 Pull-Tabs game, "Triple Win."
2005	Jan. 11	The Lottery begins delivering winning numbers via text messaging.
	Jan. 29	The first \$5 bingo game – "\$100,000 Bingo" – goes on sale.
	Feb. 1	The Lottery introduces the "Pick 3 Bonus Bucks Raffle," the first raffle-style promotion.
	March 9	Gary DeHaven of Republic wins \$1.4 million playing Lotto, making him the 200 <sup>th</sup> Lottery-made millionaire.
	July 27	Triple digits are drawn in both Pick 3 drawings. (0-0-0)
	Aug. 28	Powerball makes its third design change, which includes adding two more white balls for a total of 55, a new minimum jackpot of \$15 million, a guaranteed growth of \$5 million per draw, the second- and third-level prizes doubled and a graduated annuitized jackpot payout.
2006	Jan. 20	The Lottery celebrates its 20 <sup>th</sup> anniversary.
	Jan. 23	The Lottery offers the "20th Anniversary Dream Draw Raffle."
	April 29	A St. Charles father and his two sons became the first Powerball players to become millionaires at the Match 5 level (by winning \$200,000 and having the Power Play number of five for a total prize of \$1 million).
	July 26	Mike and Susan Palmer of Ste. Genevieve become the first jackpot winners in Missouri to have a second jackpot win in their family after winning \$5.5 million playing Lotto. Susan's father, Ernie Weiler, won \$2.8 million playing Lotto on July 31, 2002.
2007	Jan. 2	The Lottery offers its first Design-A-Ticket contest, where players send in ideas for Scratchers tickets.

Jan. 16

The Multiplier feature and the Progressive Jackpot are added to Club Keno.

2008

2009

2010

2011

Aug. 28

Oct. 8

The first Missouri Lottery MLB® Scratchers tickets – "St. Louis Cardinals™" and March 28 "Kansas City Royals™" – go on sale. April 25 The Lottery introduces its blog at MOLotteryblog.com. Lottery proceeds to the state and public education top \$3 billion. Aug. 17 The Lottery offers the first "Million-Dollar Raffle" with a top prize of \$1 million. Nov. 12 Jan. 26 The \$20 Scratchers game – "4 Million Dollar Cash Bonanza" – goes on sale. SHOW ME 5 Paydown changes to Show Me Cash. Jackpots start at \$50,000 and roll Sept. 8 until the prize is won. Show Me Cash only has an evening draw. The Lottery offers "Million-Dollar Raffle" for the second time. Nov. 17 Jan. 4 Powerball makes its fourth design change, including a new minimum jackpot of \$20 million, bigger jackpots, an automatic \$1 million Match 5 prize, a matrix change to 5/59 and 1/39 and better overall odds of 1 in 35.1. March 2 Lucky Dough, a monitor game, sales begin. June 30 All Pull-Tabs games officially end; 180-day redemption period starts. Lottery launches the "Tools 4 School" promotion to highlight the A+ Scholarship Oct. 1 Program and funding. A multi-state agreement is made to cross-sell Powerball and Mega Millions. Oct. 7 May Scheve Reardon becomes the Missouri Lottery's fifth executive director. Dec. 9 Jan. 31 Mega Millions goes on sale in Missouri. Ernest Pullen of Pevely wins \$1 million on "100 Million Blockbuster," making him June 4 the 300<sup>th</sup> Lottery-made millionaire. Keno To Go sales begin. June 7 July 24 Lucky Dough sales end. Four-minute Club Keno drawings begin. July 28 The first Missouri Lottery NFL® Scratchers tickets – "St. Louis Rams®" and Aug. 28 "Kansas City Chiefs®" – go on sale. Ernest Pullen of Bonne Terre becomes the first Missouri Lottery player to win two Sept. 17 prizes of \$1 million or more. Nov. 16 Missouri's Mega Millions second-level Megaplier<sup>®</sup> prize increases to an automatic \$1 million. The evening draw breaks and drawing times change from 6:59 p.m. to 8:59 p.m. for Jan. 10 Pick 3, Pick 4, Show Me Cash and Missouri Lotto. The Lottery celebrates its 25<sup>th</sup> anniversary. Jan. 20 March 6 EZ Match is added to Show Me Cash. The Missouri Lottery launches the Retailer Portal website and first mobile app. May 16 Lottery proceeds to the state and public education top \$4 billion. June 17

The first Missouri Lottery NHL® Scratchers ticket – "St. Louis Blues®" – goes on sale.

Double Bulls-Eye® is added to Club Keno.

- **Dec. 19** Roger Hirshey of Carthage becomes the second Missouri Lottery winner to win two prizes of \$1 million or more.
- **2012 Jan. 3** The Lottery launches Blitz, a new distribution process aimed at delivering new Scratchers games to retailers on official launch dates.
  - Jan. 15 Powerball makes its fifth design change, including a new \$2 price, \$40 million starting jackpot, a matrix change to 1/35, better overall chances of 1 in 31.85, better jackpot chances of 1 in 175.2 and a Match 5 prize of \$1 million (Bigger. Better. More.).
  - Aug. 6 The *My Lottery* Players Club and new website launches, which includes Points For Prizes<sup>®</sup>.
  - **Sept. 10** The Play It Forward® beneficiary advertising campaign begins.
  - **Nov. 4** Lotto Doubler begins, a free feature giving players the opportunity to double their non-jackpot prizes at random.
  - Nov. 28 Cindy and Mark Hill of Dearborn become the Lottery's largest jackpot prize winners to date after winning half of the \$587.5 million (\$293.7 million) Powerball jackpot. They share the jackpot with a ticket holder in Arizona.
  - **Dec. 18** The "Do the Right Thing" Retailer Integrity and Responsibility program launched. The program was designed to help retailers operate responsibly by arming them with tools and best practices.
- **2013** March 29 Gerald Abney of Sedalia wins \$1 million on "50X The Cash," making him the 400<sup>th</sup> Lottery-made millionaire.
  - **June 16** 1-Off® feature in Pick 3 and Pick 4 begins.
  - **July 1** The Lottery launches a new mobile website and mobile app.
  - Aug. 1 The Missouri Lottery's Self-Exclusion Program (SEP) launches, providing players with the option of voluntarily self-excluding themselves from claiming a prize of more than \$600.
  - **Oct. 1** Pull-Tabs pilot begins in 50 fraternal organizations.
  - Mega Millions makes its first design change since sales started in Missouri, which includes a starting jackpot of \$15 million, rolls of at least \$5 million, a \$1 million Match 5 prize without the Mega Ball<sup>®</sup>, \$2 million to \$5 million second-level prize using Megaplier, better overall chances of 1 in 14.71, and a matrix change to 5/75 and 1/15.
  - Oct. 19 The "Dashing Through the Snow" holiday promotion is the first web-only promotion that accepts both non-winning Scratchers and Draw Games tickets for entry.
  - **Dec. 9** Points for Drawings<sup>TM</sup> launches within the *My Lottery* Players Club.
- **2014 Jan. 22** Powerball Power Play goes back to using a multiplier from two to five.
  - **Feb. 3** The "Play at the Pump" pilot goes live at two Signal Foods locations in Springfield and one in Ozark. Customers are able to purchase Powerball and Mega Millions Quick Pick tickets with debit cards at gas pumps.
  - **Feb. 23** \$250K Triple Play sales begin.
  - March 3 ATM sales pilot begins.

- March 31 The first Playbook™ style Scratchers game "Lucky 7s Playbook" goes on sale.
- **July 1** The first BigMO Combo combination play promotion is introduced.
- July 1 The FailSafe® validation barcode is added to all new Scratchers tickets enabling players to scan Scratchers tickets on Check-A-Ticket machines at retail locations.
- Oct. 19 Sales begin for the MONOPOLY MILLIONAIRES' CLUB™ (MMC) multi-state Draw Game.
- Dec. 26 MONOPOLY MILLIONAIRES' CLUB sales end.
- **Dec. 29** The first scented Scratchers game "Chocolate Cash" goes on sale.
- **2015 Jan. 9** Lottery proceeds to the state and public education top \$5 billion.
  - Jan. 27 Lucky for Life sales begin in Missouri.
  - July 31 Raul Ahumada of Noel becomes the first Missouri Lottery player to win a Mega Millions jackpot, which was worth \$25 million.
  - Oct. 4 Powerball makes its sixth design change, including an increased prize of \$50,000 for matching four numbers and the Powerball, a 10X addition to the Power Play feature for jackpots up to \$150 million, a matrix change to 5/69 and 1/26, better overall chances of 1 in 24.87 and an increased average jackpot of \$310 million.
  - **Oct. 8** The first Missouri Powerball Match 5 prize worth \$1 million expires. The \$1 million ticket was sold at a Kum & Go in Neosho.
- **2016 Jan. 13** The world's largest lottery jackpot ever a Powerball jackpot worth \$1.5 billion is won by three ticket holders in California, Florida and Tennessee.
  - Jan. 20 The Lottery celebrates its 30th anniversary.
  - Jan. 25 The first \$30 Scratchers game "\$300,000,000 Golden Ticket" goes on sale with top prizes of \$10 million, the largest instant-win prize ever offered in Missouri.
  - Jan. 25 The "MO Money Monday" program begins. The program introduces new Scratchers games on the last Monday of each month to encourage excitement for new games.
  - **Jan. 30** \$250K Triple Play sales end.
  - **Feb. 11** The Lottery sends more than \$42.1 million to public education, the highest monthly transfer ever.
  - June 10 The Lottery ends fiscal year 2016 transfers with annual proceeds of \$308,993,403, the highest ever.
  - Aug. 29 The first Missouri Lottery collegiate Scratchers ticket − "Mizzou® Tigers™" − goes on sale.
  - Sept. 12 The Lottery's first ever permanent combination play of Draw Games JackPack goes on sale. Players receive four Quick Pick tickets, one for each jackpot game: Powerball, Mega Millions, Lotto and Show Me Cash.
  - **Nov. 13** EZ Match is added to Pick 3, Pick 4 and Lotto Draw Games.
- The Missouri Lottery becomes one of the first U.S. lotteries to obtain the "Implementation Level" responsible gaming certification from the National Council on Problem Gambling and the North American Association of State and Provincial Lotteries.

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\$346.7 million in proceeds for public education - the highest performing year to		July 15	Walmart introduced Missouri Lottery products to 85 Supercenters, selling from 120 vending machines.
<b>Nov. 15</b> Lottery proceeds to the state exceed \$6.5 billion.		June 28	The Lottery announced that sales topped \$1.46 billion, resulting in a record-breaking \$346.7 million in proceeds for public education - the highest performing year to date.
		Nov. 15	Lottery proceeds to the state exceed \$6.5 billion.

### **Key Contacts**

Media	Wendy Baker, communications manager	(573) 526-7442		
	Adelle DuSold, responsible gaming coordinator	(573) 526-7467		
Officials	May Scheve Reardon, executive director	(573) 751-4050		

#### **Missouri Lottery Commissioners**

Paul Kincaid, Chair Michael Grewe, Vice Chair

Springfield Clarkson Valley

Robert (Bob) Gattermeier John (Mike) Hannegan Lance Mayfield St. Charles Virburnum

Lake Ozark

Offices

**Missouri Lottery Headquarters** 

1823 Southridge Drive Main number: (573) 751-4050 P.O. Box 1603 Fax: (573) 751-5188 Winning numbers hotline: Jefferson City, MO 65102-1603 (573) 751-1111

**Kansas City Lottery Office** 

3630 Arrowhead Ave. Main number: (816) 795-8811 Independence, MO 64057-1791 Winning numbers hotline: (816) 795-0203

**Springfield Lottery Office** 

1506 E. Raynell Place Main number: (417) 888-4227 Springfield, MO 65804-6441 Winning numbers hotline: (417) 888-4271

St. Louis Lottery Office

1831 Craig Park Court Main number: (314) 340-5800 St. Louis, MO 63146-4122 Winning numbers hotline: (314) 340-5805

(Maps are located after the index on page 70)

**Missouri Lottery Website** MOLottery.com

**Problem Gambling Website** 888BETSOFF.org

**Problem Gambling Help Line** 1-888-BETSOFF (1-888-238-7633)

### Website, My Lottery and Social Media

#### Website

The Missouri Lottery's website, <u>MOLottery.com</u>, is a central hub for all Lottery-related information. When visiting the website, players can find past



winning numbers, current Draw Games jackpots, Scratchers ticket information, remaining Scratchers prizes, Lottery proceeds information, and winner stories, among much more information.

### My Lottery Players Club and Missouri Lottery App

The Missouri Lottery's free player loyalty program, *My Lottery*, first debuted in September 2003. Since then, many benefits have been added to its menu of features.

Players can sign up to become a *My Lottery* member at MOLottery.com or through the Missouri Lottery app found in the App Store or Google Play. Registration is **FREE**, and it gives players exclusive member benefits, such as:

- Earning Draw Points or Prize Points by entering Scratchers and Draw Games tickets. Draw Points can be entered into Points for Drawings and Prize Points can be redeemed for prizes like Scratchers and Draw Games coupons;
- Receiving automatic entry into all eligible promotions;
- Receiving a birthday coupon for \$1 off any Missouri Lottery Draw Game, as well as promotional coupons;
- Receiving jackpot alerts via emails for Powerball, Mega Millions, Lotto and/or Show Me Cash.

Players can take advantage of all the perks with the *My Lottery* Players Club and more when they download the Missouri Lottery app, which allows players to:

- Check-A-Ticket by scanning Scratchers and Draw Games barcodes to see if the ticket is a winner;
- Scan tickets for easy entry to earn progress towards My Lottery rewards;
- Create digital playslips with their favorite numbers, which can be scanned at retail locations to produce a Draw Games ticket.

To become a *My Lottery* member, users are asked to verify that they are at least 18 years of age and enter contact information. We do not collect personal information that is not relevant to us in conducting our business, nor do we sell or rent your personal information to anyone.

#### **Social Media**

Lottery players can connect with the Missouri Lottery by liking the Missouri Lottery on Facebook, following the Missouri Lottery on Twitter and watching videos on YouTube. The Lottery also offers players the chance to enter contests via social media for chances to win prizes such event tickets, Lottery merchandise and Scratchers tickets, among others.

Links to all of the Lottery's social media channels can be found at MOLottery.com.



My Lottery





### **Scams and Spam**

### Phony Promotions, Illegal Schemes and Bogus Emails (Spam)

According to the Federal Trade Commission (FTC), consumers in the United States and other countries lose billions of dollars each year to fraudulent telemarketers, spam emailers, misleading advertisements and fake social media accounts that entice consumers into phony prize promotions, illegal foreign lottery schemes and other lottery-related fraud.

Individuals involved in the sale and trafficking of foreign lotteries, unwanted telemarketing calls and – under the federal government CAN-SPAM Act, which took effect Jan. 1, 2004 – unsolicited commercial email, or "spam," can be prosecuted in the United States. When it comes to fraud, being an informed consumer is the best way to protect yourself.

### **Recognizing Legitimate Contacts From The Missouri Lottery**

To claim a Missouri Lottery prize, you will NEVER be required to send any money or give personal information by email, over the phone or through social media in an effort to collect promised winnings.

There are only a few instances that the Missouri Lottery may require a player to submit some personal information. These instances include:

- 1. Supplying their Social Security number on a Lottery provided claim form for prizes over \$600. **This** information is never collected over the phone or by email.
- 2. Verifying a winner's phone number and shipping address for prize redemption if the winner has entered promotions at MOLottery.com or one of the Lottery's social media contests and is selected as a prize winner.

In these instances, winners will always be able to verify their win at MOLottery.com or through the Lottery's official Facebook page. Players will never be asked to submit private information or family data, like your mother's maiden name.

In a few instances each year, a Lottery representative may contact a grand-prize promotion winner by telephone to tell the winner he or she was drawn as a promotional prize winner and to interview him or her for a story. At that time, however, winners are not required to provide vital information such as Social Security numbers or banking information. The call is always followed up with a letter and email, and the player will be able to verify that his or her name was drawn by going to the Lottery's website. Missourians who receive unwanted telemarketing calls, unsolicited mail, spam email or social media messages can contact the Missouri Attorney General's Consumer Protection Division at 1-800-393-8222 or visit <a href="www.ago.mo.gov.">www.ago.mo.gov.</a>

### THE MISSOURI LOTTERY DOES NOT ....



- Require vital information such as Social Security numbers, bank account numbers, mother's maiden name, etc., from winners over the phone.
- Require a winner to provide money to claim a prize.
- Give a winner less than the 180-day claiming period for Scratchers and Draw Games prizes won in the game.

When in doubt, call the Missouri Lottery at (573) 751-4050.

### Logos, Photos, Links & Speakers' Bureau

### Logos

Missouri Lottery corporate and game logos are registered trademarks and/or service marks. Logos are available via electronic transfer. Art is provided as Encapsulated Postscript File (EPS), JPG and GIF images. Logos produced at web resolutions can also be found in the <u>Media Center</u> at <u>MOLottery.com</u>, as well as usage guidelines for all Missouri Lottery corporate and game logos.

### **Photographs**

Some photographs are available for reproduction. These are available via electronic transfer (as an email attachment). Photos are provided as high-resolution JPG files.

### To Add the Lottery as a Link to Your Organization's Website

The Lottery offers businesses and organizations the opportunity to add the Lottery's logos to their websites to serve as a link to any of the following information:

- 1) Winning numbers and estimated jackpots;
- 2) Winner news, promotions and event sponsorships;
- 3) How-to-play information;
- 4) Unclaimed prizes;
- 5) Instructions on how to claim a prize;
- 6) Responsible gaming;
- 7) Where Lottery proceeds go.

Web link logos and the specifications for their use can be found in the "Newsroom" of the Lottery's website, MOLottery.com.

### Missouri Lottery Speakers' Bureau

The Missouri Lottery provides speakers free of charge. Attendees can learn how Lottery proceeds benefit education, earn income for local businesses and provide life-changing prizes for players. To arrange a presentation, interested individuals can contact the speakers' bureau coordinator, Andrea Collette, at (573) 751-0273 or email <a href="mailto:Andrea.Collette@molottery.com">Andrea.Collette@molottery.com</a>.



## The Games

### **Game Information**

Players must be 18 years or older to purchase a Missouri Lottery ticket.

### **Play | Responsibly**

#### **Scratchers**

The Missouri Lottery has offered players more than 1,200 different instant-win games ranging from \$1 to \$30 since the Lottery began in January 1986. These games have paid out prizes ranging from a free ticket to \$10 million.

Overall chances vary from game to game due to the variance in prize structures. Generally, <u>Scratchers</u> games have average chances of winning of 1 in 4, ranging from 1 in 4.75 in the \$1 games to 1 in 2.82 in \$30 games. Overall, approximately 71% of Scratchers sales are returned as prizes – ranging from 62% in \$1 games to 78% in \$30 games.

#### **Draw Games**

















All Draw Games include an opportunity for players to select their own lucky numbers or let the computer select the numbers by using Quick Pick. The percentages of Quick Pick sales for Draw Games overall is 62%. The percent of sales using Quick Pick by game are:

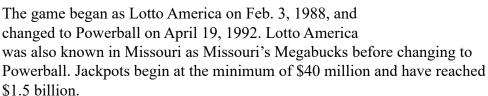
Mega Millions – 91% Powerball – 89% Missouri Lotto – 90% Lucky for Life – 84% Show Me Cash – 81% Club Keno – 35% Pick 3 – 12% Pick 4 – 12%

### **Ticket Tips**

- Ensure the wager on the Draw Games ticket is the one you requested before you exchange money for the ticket. It is your responsibility to ensure that your ticket has the correct information, like the numbers played, dates played, type of play, etc.
- **Know when your tickets expire.** Draw Games tickets expire 180 days after the last winning draw date on the ticket. Scratchers games expire 180 days after the official game ending date. For a list of official Scratchers game ending dates and expiration dates, visit MOLottery.com.
- **Keep tickets in a safe place.** In order to claim any Lottery prize, you must have your ticket. Just like dollar bills, Lottery tickets are bearer instruments. From time to time, the Lottery receives tickets from players that have been destroyed by things like washing machines. Unfortunately, most of these tickets have been too badly damaged for the Lottery to reconstruct.
- Always allow extra time for any damaged ticket you send to the Lottery for verification. Damaged tickets will take more time to process.

### **Powerball**

Powerball is a multi-state Draw Game run by the Multi-State Lottery Association (MUSL) in Urbandale, Iowa. Drawings are held in Tallahassee, Florida. There are currently 47 members in Powerball, including: Arizona, Arkansas, California, Colorado, Connecticut, Delaware, D.C., Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virgin Islands, Virginia, Washington, West Virginia, Wisconsin and Wyoming.



### To Play Powerball

- Select five different numbers from 1 to 69.
- Choose the Powerball number from 1 to 26.
- Or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.

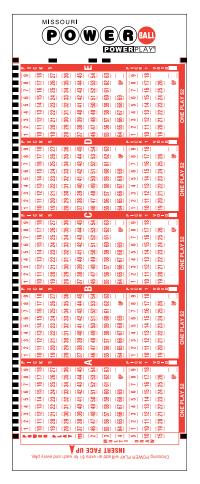
### **Game Options**

- **Multi Draw:** Play the same numbers for up to 15 consecutive drawings by selecting "MULTI DRAW." Powerball can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings.
- **Power Play:** Power Play is a feature that allows a winner to increase their original prize amount. For an extra \$1 per play, Powerball players can choose to play Power Play by marking "POWER PLAY YES" on the playslip or asking the retailer to enter it through the terminal. Powerball Power Play prizes can be increased 2, 3, 4, 5 or 10 times their base value, depending on the multiplier number drawn. The "10X" Power Play is added when jackpots are between \$40-\$150 million. Power Play applies to prizes from \$4 to \$50,000; the Match 5 prize with Power Play is always \$2 million, regardless of the Power Play number. Visit MOLottery.com for Power Play chances.

#### MISSOURI







### **Powerball**

### **Payment Options**

Jackpot winners have 60 days from the claim date to choose a payment option. If an option is not selected after 60 days, payment automatically defaults to the graduated annuity option.

- **Jackpot payments (annuity):** 30 graduated annuity payments over 29 years (payments that increase each year).
- Lump-sum payment (cash): The cash option prize is approximately half of the advertised jackpot. If a winner chooses the cash option, he or she will get the cash the Lottery would have invested over the 29-year annuity period to pay the advertised prize amount.

#### **Game Details**

#### Prize levels and chances:

Match	Win	Chances: 1 In	Prize Payouts with Power Play				
5 white balls & PB	Jackpot	292,201,338	2	3	4	5	10
5 white balls (Match 5)	\$1 million	11,688,053.52	\$2 million	\$2 million	\$2 million	\$2 million	\$2 million
4 white balls & PB	\$50,000	913,129.18	\$100,000	\$150,000	\$200,000	\$250,000	\$500,000
4 white balls	\$100	36,525.17	\$200	\$300	\$400	\$500	\$1,000
3 white balls & PB	\$100	14,494.11	\$200	\$300	\$400	\$500	\$1,000
3 white balls	\$7	579.76	\$14	\$21	\$28	\$35	\$70
2 white balls & PB	\$7	701.33	\$14	\$21	\$28	\$35	\$70
1 white ball & PB	\$4	91.98	\$8	\$12	\$16	\$20	\$40
0 white balls & PB	\$4	38.32	\$8	\$12	\$16	\$20	\$40

Overall chances of winning: 1 in 24.87

**Cost:** \$2 for one play; \$1 additional for Power Play

**Drawings:** Wednesday and Saturday, 9:59 p.m. Central Time

No ticket sales: Wednesday and Saturday, 8:59 to 10 p.m.; 2 to 5 a.m. daily

Total Powerball jackpots won in Missouri since sales began in 1992 (as of Jan. 1, 2020): 31

Total \$1 million+ Match 5 prizes won in Missouri since the 2012 game change (as of Jan. 1, 2020): 54

Total \$50,000+ third-tier prizes won in Missouri since the 2015 game change (as of Jan. 1, 2020): 234

Average jackpot won in Missouri: \$72.1 million

Average winners per draw: 18,065
Percent of sales using Quick Pick: 89%

Largest jackpot won: \$1.5 billion on Jan. 13, 2016, to winners in California, Florida

and Tennessee

Largest jackpot won in Missouri: \$293.7 million on Nov. 28, 2012, claimed by a family from

Dearborn (split with another ticket holder in Arizona)

### Mega Millions

Mega Millions is a multi-state Draw Game, similar to Powerball. Drawings are held in Atlanta, Georgia. There are currently 46 members in Mega Millions, including: Arizona, Arkansas, California, Colorado, Connecticut, Delaware, D.C., Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virgin Islands, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

The Draw Game officially began in Missouri on Jan. 31, 2010. Jackpots start at \$40 million, grow by no less than \$5 million for each draw and have reached \$1.5 billion.





### To Play Mega Millions

- Select five different numbers from 1 to 70.
- Select one Mega Ball between 1 and 25.
- Or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.

### **Game Options**

- **Multi Draw:** Play the same numbers for up to 15 consecutive drawings by selecting "MULTI DRAW." Mega Millions can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings. Each play costs \$2.
- Megaplier: Megaplier is a feature that, for an extra \$1 per playboard, can increase non-jackpot prize winnings by 2, 3, 4 or 5 times its base value. To play, mark the "Y" or "YES" box next to "Megaplier" to select this feature for all playboards on the playslip. The Megaplier number will be chosen from a field of 15 numbers according to the following frequency: six "5s," three "4s," four "3s" and two "2s." With the Megaplier feature, any \$1 through \$1 million prize won on a Mega Millions play will be multiplied by that drawing's Megaplier number.



### **Mega Millions**

### **Payment Options**

Jackpot winners have 60 days from the claim date to choose a payment option. If an option is not selected after 60 days, payment automatically defaults to the graduated annuity option.

- **Jackpot payments (annuity):** 30 graduated annuity payments over 29 years (payments that increase each year).
- Lump-sum payment (cash): The cash option prize is approximately half of the advertised jackpot. If a winner chooses the cash option, he or she will get the cash the Lottery would have invested over the 29-year annuity period to pay the advertised prize amount.

#### **Game Details**

#### Prize levels and chances:

Match	Win	Chances: 1 In	Prize Payouts with Megaplier			er
5 white balls & Mega Ball	Jackpot	302,575,350	2	3	4	5
5 white balls (Match 5)	\$1 million	12,607,306	\$2 million	\$3 million	\$4 million	\$5 million
4 white balls & Mega Ball	\$10,000	931,001	\$20,000	\$30,000	\$40,000	\$50,000
4 white balls	\$500	38,792	\$1,000	\$1,500	\$2,000	\$2,500
3 white balls & Mega Ball	\$200	14,547	\$400	\$600	\$800	\$1,000
3 white balls	\$10	606	\$20	\$30	\$40	\$50
2 white balls & Mega Ball	\$10	693	\$20	\$30	\$40	\$50
1 white ball & Mega Ball	\$4	89	\$8	\$12	\$16	\$20
0 white balls & Mega Ball	\$2	37	\$4	\$6	\$8	\$10

Overall chances of winning: 1 in 24

**Cost:** \$2 for one play; \$1 additional for Megaplier

**Drawings:** Tuesday and Friday, 10 p.m. Central Time

No ticket sales: Tuesday and Friday, 8:59 p.m. to 10 p.m.; 2 to 5 a.m. daily

Total Mega Millions jackpots won in Missouri since sales began in 2010 (as of Jan. 1, 2020): 2

Total \$1 million+ Match 5 prizes won in Missouri since the 2013 game change (as of Jan. 1, 2020): 16

Average winners per draw: 15,863

Percent of sales using Quick Pick: 91%

**Largest jackpot won:** \$1.5 billion on Oct. 23, 2018; one ticket sold in South Carolina

Largest jackpot won in Missouri: \$50 million on March 12, 2019, sold in Kansas City

### **Lucky for Life**

Lucky for Life is a multi-state Draw Game that offers players 10 ways to win top prizes for life. Drawings are held in Hartford, Connecticut. There are currently 26 members in Lucky for Life, including: Arkansas, Colorado, Connecticut, Delaware, D.C., Idaho, Iowa, Kansas, Kentucky, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, North Carolina, North Dakota, Ohio, Oklahoma, Rhode Island, South Carolina, South Dakota, Vermont and Wyoming. The Draw Game officially began in Missouri on Jan. 27, 2015.

# MISSOURI LOTTERY CLUCK FOR FOR THE GAME OF A LIFETIME

### To Play Lucky for Life

- Select five numbers between 1 and 48.
- Select one Lucky Ball between 1 and 18.
- Or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.

### **Game Options**

• **Multi Draw:** Play the same numbers for up to 15 consecutive drawings by selecting "MULTI DRAW." Lucky for Life can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings.

### **Payment Options**

- **Jackpot payments (annuity)**: Jackpots paid out over a minimum of 20 years.
- **Lump-sum payment (cash)**: \$5,750,000 (divided by the number of winners) for top prize; \$390,000 for second prize.

### **Game Details**

Prize levels and chances: (see following page)

Cost: \$2 for one play

**Drawings:** Monday and Thursday, 9:38 p.m.

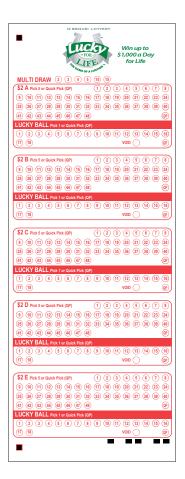
Central Time

No ticket sales: Monday and Thursday, 8:30 p.m. to 10 p.m.; 2 to 5 a.m. daily

Average winners per draw: 5,222

Percent of sales using Quick Pick: 84%

Total \$25,000/Year for Life prizes won in Missouri (as of Jan. 1, 2020): 11



### **Lucky for Life**

#### Prize levels and chances, continued:

Match	Win	Chances: 1 In
5 of 5 + Lucky Ball	\$1,000/Day for Life <sup>1</sup>	30,821,472
5 of 5	\$25,000/Year for Life <sup>2</sup>	1,813,028
4 of 5 + Lucky Ball	$$5,000^{3}$	143,356
4 of 5	\$200	8,433
3 of 5 + Lucky Ball	\$150	3,413
3 of 5	\$20	201
2 of 5 + Lucky Ball	\$25	250
2 of 5	\$3	15
1 of 5 + Lucky Ball	\$6	50
0 of 5 + Lucky Ball	\$4	32

Overall chances of winning: 1 in 7.8

#### Top Prize 5 + 1

<sup>1</sup>Minimum top-prize payment period is 20 years. Top-prize winners may choose the Cash Option as an alternative to the Annuitized Payment Option, the amount of which will be set forth in a Published Notice. The top prize amount shown is based on one winning ticket. The top prize is pari-mutuel and may be less than shown.

- One top-prize winning ticket: \$7,000 a week for life.
- For 2-14 top-prize winning tickets: The prize value is split equally among all winning top-prize tickets. The minimum prize value for this winning category is \$500 a week for life on each top-prize winning ticket.
- For 15 or more top-prize winning tickets: A total of \$7,125,000 will be split equally among all winning top-prize tickets and paid in one lump sum. The minimum prize value for this category shall not be less than any lower-tier prize paid in that respective drawing.

#### Second Prize 5 + 0

<sup>2</sup>Minimum second-prize payment period is 20 years. Second-prize winners may choose the Cash Option as an alternative to the Annuitized Payment Option, the amount of which will be set forth in a Published Notice. The second-prize amount shown is based on one to 20 winning tickets. The second prize is parimutuel and may be less than shown.

- For 1-20 second-prize winning tickets: The annuitized prize level will be \$25,000 a year for life.
- For 21 or more second-prize winning tickets: A total of \$9,400,000 will be split equally among all winning second-prize tickets and paid in one lump sum. The minimum prize value for this category shall not be less than any lower-tier prize paid in that respective drawing.

#### Third Prize 4 + 1

<sup>3</sup>The \$5,000 prize value is guaranteed to 1,000 winning tickets. If the number of winning tickets exceeds 1,000, the total prize liability of \$5 million is divided equally among the winning tickets. The minimum prize value for this category is \$200.

All prizes are rounded to the nearest dollar. For complete game rules, go to MOLottery.com.

### Lotto

Missouri Lotto is an in-state Draw Game that offers players a chance to win a life-changing prize. Jackpots start at \$1 million and have reached as high as \$19 million. The Draw Game officially began on Oct. 1, 1986.

# Ez Match

### To Play Lotto

• Select two sets of six different numbers between 1 and 44 and mark them on a Lotto playslip, or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.

### **Game Options**

- **Multi Draw:** Play the same numbers for up to 15 consecutive drawings by selecting "MULTI DRAW." Lotto can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings.
- Lotto Doubler: Lotto Doubler is a FREE feature that gives players the chance to double winnings whenever a Lotto ticket is purchased. Lotto tickets are randomly printed with the message, "THIS IS A DOUBLER TICKET!" Whenever a Lotto ticket is purchased that has this message printed on it and the player wins a non-jackpot prize, the prize is doubled.
- **EZ Match:** For an additional \$1 per Lotto play, players can add EZ Match for a chance to win up to \$500 instantly. Once the EZ Match option is chosen, five EZ Match numbers will print on the Lotto ticket below the Lotto numbers. If any of the EZ Match numbers match the selected Lotto numbers (regardless of the order), the player instantly wins the prize amount printed next to the matched EZ Match numbers.

### **Payment Options**

Jackpot winners have 60 days from the claim date to choose a payment option. If players do not choose an option after 60 days, payment automatically defaults to the annuity option.

- Annual payments (annuity): Prize is paid out in 25 payments over 24 years.
- Lump-sum payment (cash): Approximately half the advertised jackpot.

#### **Game Details**

#### Prize levels and chances:

Match	Win	Chances: 1 In
6 of 6 numbers	Jackpot	3,529,526
5 of 6 numbers	\$715 (average amount)	15,480
4 of 6 numbers	\$29 (average amount)	335
3 of 6 numbers	Free Ticket (QP)	21

**Overall chances:** 1 in 20



### Lotto

### Game Details, continued

Cost: \$1 for two plays

**Drawings:** Wednesday and Saturday, 8:59 p.m. Central Time

**No ticket sales:** Wednesday and Saturday, 8:59 p.m. to 9:15 p.m.; 2 to 5 a.m.

daily

Average jackpot won since the Draw Game began (as of Jan. 1, 2020):

\$2.96 million

Total Lotto jackpot tickets sold since the Draw Game began (as of Jan. 1, 2020):

259

Average winners per draw: 11,183

Percentage of sales using Quick Pick: 90%

Largest jackpot won: \$19 million on June 10, 2000; claimed by a St. Louis couple

### **Show Me Cash**

Show Me Cash is an in-state daily Draw Game that offers a jackpot that starts at a minimum of \$50,000 and rolls until someone wins. The Draw Game officially began on Sept. 8, 2008.

### To Play Show Me Cash

- Select one set of five different numbers between 1 and 39 and mark them on a Show Me Cash playslip.
- Or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.



### **Game Options**

- Multi Draw: Play the same numbers for up to 14 consecutive drawings by selecting "MULTI DRAW."
- **EZ Match:** For an additional \$1 per Show Me Cash play, players can add EZ Match for a chance to win up to \$500 instantly. Once the EZ Match option is chosen, five EZ Match numbers will print on the Show Me Cash ticket below the Show Me Cash numbers. If any of the EZ Match numbers match the selected Show Me Cash numbers (regardless of the order), the player instantly wins the prize amount printed next to the matched EZ Match numbers.

#### **Game Details**

#### Prize levels and chances:

Match	Win	Chances: 1 In		
5 of 5 numbers	Jackpot – minimum of \$50,000	575,757		
4 of 5 numbers	\$250	3,386.8		
3 of 5 numbers	\$10	102.6		
2 of 5 numbers	\$1	9.6		

Overall chances of winning: 1 in 8.77

**Cost:** \$1 for one Show Me Cash play; additional \$1 if EZ Match is

chosen

**Drawings:** 8:59 p.m. daily

No ticket sales: 8:59 to 9:15 p.m. and 2 to 5 a.m. daily

Average Show Me Cash jackpots won since the Draw Game began (as of Jan. 1, 2020): \$158,881

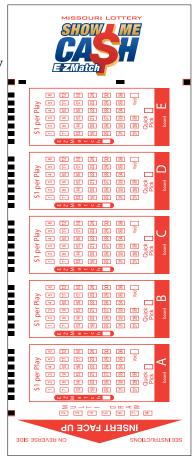
Total Show Me Cash jackpots won since the Draw Game began (as of Jan. 1, 2020): 594

Average winners per draw: 11,588

Percentage of sales using Quick Pick: 81%

Largest jackpot won: \$1,054,000 on June 23, 2019; three tickets sold in St. Charles,

Kansas City and St. Joseph



<u>Pick 3</u> is a twice-daily cash Draw Game that offers players a chance to win up to \$600. The Draw Game officially began on Feb. 26, 1987.

### To Play Pick 3

- Pick three numbers between 0 and 9, mark them on a Pick 3 playslip and select a play amount, or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.
- Select "Midday," "Evening," or "Both" depending on the drawings desired.

### **Game Options**

- **Multi Draw:** Play the same numbers for up to 14 consecutive drawings (midday or evening) by selecting "MULTI DRAW."
- **Play Types:** Decide the order of your numbers: straight, box, straight/box, front pair, back pair, Combo or 1-Off.

**Straight:** Match your numbers in exact order as drawn.

**Box:** Match your numbers in any order.

Straight/Box: Match your numbers in exact order or any order.

Front Pair: Match the first two digits in exact order. Back Pair: Match the last two digits in exact order.

**Combo:** Gives all possible three-number combinations of the chosen

numbers for an exact-order win.

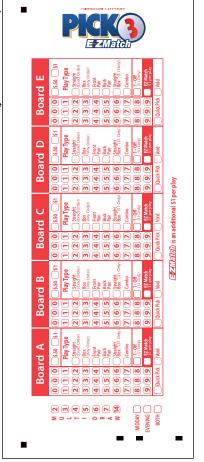
**1-Off:** Win if your numbers are one digit off the winning numbers drawn. 1-Off gives players 27 chances to win on a single ticket.

• **EZ Match:** For an additional \$1 per play, players can add EZ Match for a chance to win up to \$500 instantly. Once the EZ Match option is chosen, three EZ Match numbers will print on the Pick 3 ticket below the Pick 3 numbers. If any of the EZ Match numbers match the selected Pick 3 numbers (regardless of the order), the player instantly wins the prize amount printed next to the matched EZ Match numbers.

### **Liability Limits**

Two Missouri Lottery games – Pick 3 and Pick 4 – have liability limits, meaning players may be denied the purchase of numbers when a certain number of tickets with a particular combination have been sold. Liability limits have been placed on these games to keep the Lottery from selling more winning tickets than it can pay. The liability limit is \$1.5 million for Pick 3. Setting liability limits is standard in the lottery industry on games with fixed payouts.







#### **Game Details**

Cost: 50 cents or \$1 per play; additional \$1 for 1-Off or EZ Match

**Drawings:** 12:45 and 8:59 p.m. daily

**No ticket sales:** 12:45 to 12:59 p.m., 8:59 to 9:15 p.m. and 2 to 5 a.m. daily

Average daily winners: 1,537

Percentage of sales using Quick Pick: 12%

### Pick 3, continued

### Pick 3 Play Combinations, Payouts and Chances

Type of play		Match 3 numbers in	Example number	Win if any of these combinations are drawn	Payout on a \$1 play	Chances: 1 In
•	\$1 Straight	Exact order	529	529	\$600	1,000
•	\$1 Box					
	6-way (number has 3 different digits) 3-way (number has	Any order	529	529, 592, 952, 925, 259, 295	\$100	167
	2 same digits)	Any order	599	599, 959, 995	\$200	333
•	\$1 Straight /Box (5	10/50 cents)				
	6-way (number has 3 different digits)	Exact order <i>or</i> any order	529	529 or 592, 952, 925, 259, 295	\$350 or \$50	1,000 or 167
	3-way (number has 2 same digits)	Exact order <i>or</i> any order	599	599 or 959, 995	\$400 or \$100	1,000 or 333
•	<b>\$1 Front Pair</b> (first 2 digits only)	Exact order	52X	Any 3-digit number beginning with 52	\$60	100
•	\$1 Back Pair (last 2 digits only)	Exact order	X29	Any 3-digit number ending with 29	\$60	100
•	Combo*					
	\$6 6-way (number has 3 different digits)	Any order	529	529, 592, 952, 925, 259, 295	\$600 for \$6 play	167
	\$3 3-way (number has 2 same digits)	Any order	599	599, 959, 995	\$600 for \$3 play	333
•	\$1 1-Off					
	Straight Match	Exact order	529	529	\$300	1,000
	1-Off one digit	Exact order	529	429, 519, 528, 520, 539, 629	\$29	166.67
	1-Off two digits	Exact order	529	419, 428, 420, 439, 518, 510, 538, 530, 619, 628, 620, 639	\$4	83.33
	1-Off three digits	Exact order	529	418, 410, 438, 430, 618, 610, 638, 630	\$9	125

<sup>\*</sup> This wager provides the player all possible combinations of the three numbers chosen for an exact-order win.

<u>Pick 4</u> is a twice-daily cash Draw Game that offers players a chance to win up to \$6,000. The Draw Game officially began on Nov. 2, 1998.

### To Play Pick 4

- Pick four numbers between 0 and 9, mark them on a Pick 4 playslip and select a play amount, or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.
- Select "Midday," "Evening," or "Both" depending on the drawings desired.

### **Game Options**

- **Multi Draw:** Play the same numbers for up to 14 consecutive drawings (midday or evening) by selecting "MULTI DRAW."
- **Play Types:** Decide the order of your numbers: straight, box, straight/box, front pair, back pair, Combo or 1-Off.

Straight: Match your numbers in exact order as drawn.

**Box:** Match your numbers in any order.

Straight/Box: Match your numbers in exact order or any order.

Front Pair: Match the first two digits in exact order.

Back Pair: Match the last two digits in exact order.

Front Three: Match the first three digits in exact order.

Back Three: Match the last three digits in exact order.

Middle Pair: Match the middle two digits in exact order.

**Combo:** Gives all possible four-number combinations of the chosen

numbers for an exact-order win.

**1-Off:** Win if your numbers are one digit off the winning numbers drawn. 1-Off gives players 81 chances to win on a single ticket.

• **EZ Match:** For an additional \$1 per play, players can add EZ Match for a chance to win up to \$500 instantly. Once the EZ Match option is chosen, four EZ Match numbers will print on the Pick 4 ticket below the Pick 4 numbers. If any of the EZ Match numbers match the selected Pick 4 numbers (regardless of the order), the player instantly wins the prize amount printed next to the matched EZ Match numbers.

### **Liability Limits**

Two Missouri Lottery games – Pick 3 and Pick 4 – have liability limits, meaning players may be denied the purchase of numbers when a certain

number of tickets with a particular combination have been sold. Liability limits have been placed on these games to keep the Lottery from selling more winning tickets than it can pay. The liability limit is \$1.5 million for Pick 4. Setting liability limits is standard in the lottery industry on games with fixed payouts.

#### **Game Details**

Cost: 50 cents or \$1 per play; additional \$1 for 1-Off or EZ Match

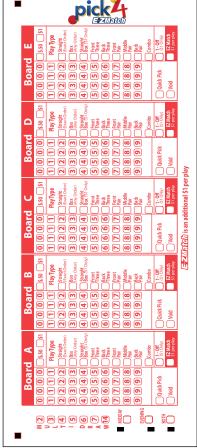
**Drawings:** 12:45 and 8:59 p.m. daily

**No ticket sales:** 12:45 to 12:59 p.m., 8:59 to 9:15 p.m. and 2 to 5 a.m. daily

Average daily winners: 545

Percent of sales using Quick Pick: 12%







### Pick 4, continued

### Pick 4 Play Combinations, Payouts and Chances

Type of play		Match 4 numbers in	Win if any of these combinations are drawn	Payout on a \$1 play	Chances: 1 In
•	\$1 Straight	Exact order	1234	\$6,000	10,000
•	\$1 Box				
	4-way (number has 3 same digits)	Any order	3999	\$1,500	2,500
	6-way (number has 2 pair same digits)	Any order	2233	\$1,000	1,667
	12-way (number has 2 same digits) 24-way (number has 4 different dig-	Any order	3822	\$500	833
	its)	Any order	1234	\$250	417
•	\$1 Straight /Box (50/50 cents)				
	4-way (number has same 3 digits)	Exact order or any order	1112	\$3,750 or \$750	10,000 or 2,500
	6-way (number has 2 pair same digits)	Exact order or any order	5566	\$3,500 or \$500	10,000 or 1,667
	12-way (number has same 2 digits)	Exact order or any order	9772	\$3,250 or \$250	10,000 or 833
	24-way (number has 4 different digits)	Exact order or any order	5678	\$3,125 or \$125	10,000 or 417
•	<b>\$1 Front Pair</b> (first 2 digits only)	Exact order	12XX	\$60	100
•	\$1 Back Pair (last 2 digits only)	Exact order	XX34	\$60	100
•	<b>\$1 Middle Pair</b> (middle 2 digits only)	Exact order	X23X	\$60	100
•	\$1 Front 3 (first 3 digits only)	Exact order	123X	\$600	1,000
•	\$1 Back 3 (last 3 digits only)	Exact order	X234	\$600	1,000
•	Combo (\$4 - 24)	All possible combinations of the 4#s chosen for an exact order win are provided.		\$6,000	Chances depend on numbers selected.

### Pick 4

### Pick 4 Play Combinations, Payouts and Chances (continued)

Type of play		Match 4 numbers in	Win if any of these combinations are drawn	Payout on a \$1 play	Chances: 1 In
•	\$1 1-Off				
	Straight Match	Exact order	1234	\$3,000	10,000
	1-Off one digit	Exact order	1235, 1233, 1244, 1224, 1334, 1134, 2234, 0234	\$152	1,250
	1-Off two digits	Exact order	1245, 1243, 1225, 1223, 1335, 1333, 1344, 1324, 1135, 1133, 1144, 1124, 2235, 2233, 2244, 2224, 2334, 2134, 0235, 0233, 0244, 0224, 0334, 0134 1345, 1343, 1325, 1323, 1145, 1143, 1125, 1123,	\$27	416.67
	1-Off three digits	Exact order	2245, 2243, 2225, 2223, 2335, 2333, 2344, 2324, 2135, 2133, 2144, 2124, 0245, 0243, 0225, 0223, 0335, 0333, 0344, 0324, 0135, 0133, 0144, 0124	\$17	312.5
	1-Off four digits	Exact order	2345, 2343, 2325, 2323, 2145, 2143, 2125, 2123, 0345, 0343, 0325, 0323, 0145, 0143, 0125, 0123	\$37	625

### Club Keno

Club Keno is a daily Draw Game that gives players a chance to win up to \$100,000 per \$1 ticket. Drawings are held every four minutes from 5:04 a.m. to 1:52 a.m. The traditional Club Keno is available at approximately 1,000 social environment locations like restaurants, bars and fraternal organizations. The drawings are shown on television monitors (video only; no audio) at the retail location. The Draw Game officially began on May 28, 2002.



Keno To Go is available at convenience stores, grocery stores and similar locations.

### To Play Club Keno

• To play, choose how many different numbers (also called "spots") you want to play from 1 to 10. Twenty numbers from a field of 1-80 will be chosen randomly by the computer. Players win for the drawing they played if their numbers match those drawn. The more numbers a player matches, the more they will win. Players can even win by not matching any spots in a 10-spot game.

### **Game Options**

- **Progressive:** A FREE feature. Play the 6-, 7- or 8-spot games for a chance at an added rolling jackpot bonus, in addition to regular top prizes for these spots.
- **Multiplier:** This option provides the opportunity to multiply a prize up to 10 times the base amount, up to \$1 million.
- Bulls-Eye: This option provides larger prizes and more chances to win.
- Double Bulls-Eye: This option provides more chances at larger prizes and more chances to win.

### **Progressive Jackpot with 6-, 7- and 8-Spot Games**

The 6-, 7- and 8-spot games have an extra rolling jackpot prize called "progressive." Players are automatically eligible if they choose to play any of these three spots. There is no additional cost and nothing additional to mark on the playslip. The Progressive feature adds a rolling jackpot bonus prize in addition to the regular top prizes on these spots (6 of 6, 7 of 7 or 8 of 8 numbers matching those drawn). It is a pari-mutuel jackpot prize, meaning the prize varies depending on the total amount played and number of winners. If a player matches all the numbers on a 6-, 7- or 8-spot game, the player will automatically win both the regular prize and the rolling jackpot bonus prize. If the jackpot is not won during the drawing, it continues to grow.

### **Progressive Jackpot on Club Keno Monitor**

The Keno Progressive jackpot amount is the base play for that spot play and bonus jackpot amount. Example: The base for matching all eight numbers on an 8-spot game is \$10,000. When the monitor displays \$10,500 for the 8-spot Progressive jackpot, it is equal to the \$10,000 base plus the jackpot bonus amount of \$500.

### **Club Keno**

### **Multiplier Feature**

With this feature, players have the option to win up to 10 times the prize amount on all Club Keno base prizes (up to \$1 million). Multiplier costs an additional \$1 per \$1 play. Before each drawing, a wheel is spun to determine the Multiplier number for that drawing. The wheel includes 80 slots with the numbers 1, 2, 3, 4, 5 and 10. Those numbers represent the amount of the Multiplier. See the chart below for overall chances for the Multiplier.

Multiplier number	Number of times each number appears on the wheel	Overall chances of number being selected is 1 in:	
1	32	2.5	
2	34	2.35	
3	5	16	
4	5	16	
5	3	26.67	
10	1	80	

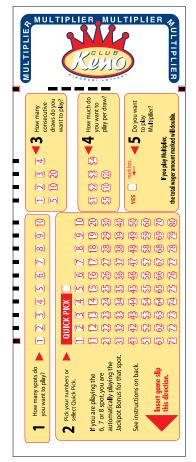
Chances of at least 2 being selected are 1 in 1.67

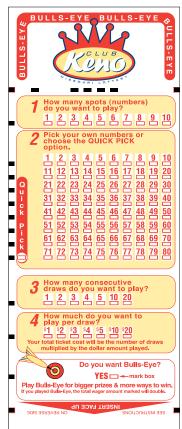
### **Bulls-Eye Feature**

The Bulls-Eye option offers larger prizes and more chances to win. One of the winning 20 numbers drawn every four minutes is the red Bulls-Eye number. Every time a player uses Bulls-Eye and matches the Bulls-Eye number, they will win bigger prizes. Players can win a Bulls-Eye prize even if they don't win a Club Keno prize. There are three ways to win when Bulls-Eye is added:

- 1. Match your number to the Bulls-Eye number drawn with no other Club Keno numbers matching those drawn.
- 2. Match your numbers to the Bulls-Eye number and additional Club Keno numbers drawn.
- 3. Match your Club Keno numbers to those drawn with no Bulls-Eye number match.

The total cost of the transaction will be double, meaning the Bulls-Eye wager will always match the amount of your Club Keno wager.



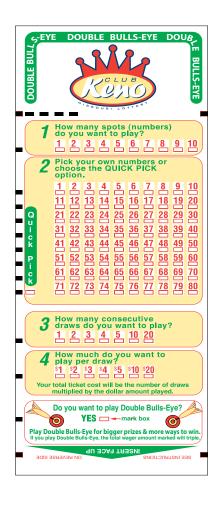


### **Club Keno**

#### **Double Bulls-Eye Feature**

The Double Bulls-Eye option offers even larger prizes and more chances to win. During every Club Keno drawing, 20 winning numbers are drawn. At the end of that drawing, one of those numbers is selected as the Bulls-Eye number. This Bulls-Eye number is red. With the addition of Double Bulls-Eye, a second Bulls-Eye number (green) will be drawn after the first (red) Bulls-Eye has been drawn. Players who play Double Bulls-Eye will win cash when they match either the red or green Bulls-Eye number and even more cash when they match both the Bulls-Eye numbers for Double Bulls-Eye. There are five ways to win cash when Double Bulls-Eye is added to a Club Keno Play:

- 1. Match the Club Keno numbers played to **either** the red **or** green Bulls-Eye numbers with **no** other Club Keno numbers matching those drawn.
- 2. Match the Club Keno numbers played to **either** the red **or** green Bulls-Eye numbers **and** additional Club Keno numbers drawn.
- 3. Match the Club Keno numbers played to **both** the red **and** green Bulls-Eye numbers (Double Bulls-Eye) with **no** other Club Keno numbers matching those drawn.
- 4. Match the Club Keno numbers played to **both** the red **and** green Bulls-Eye numbers (Double Bulls-Eye) **and** additional Club Keno numbers matching those drawn.
- 5. Match the Club Keno numbers played to those drawn with no Bulls-Eye number matched.



Club Keno plays with Double Bulls-Eye cost an extra \$2 per \$1 Club Keno play (\$1 Club Keno + \$2 Double Bulls-Eye = \$3 per Double Bulls-Eye wager).

### **Double Bulls-Eye Feature**

Prize levels and chances: (see following pages)

Cost: Players can purchase tickets for \$1, \$2, \$3, \$4, \$5, \$10 or \$20 per draw.

**Drawings:** Daily, every four minutes, from 5:04 a.m. to 1:52 a.m.

No ticket sales: 2 to 5 a.m. daily

Average daily winners: 13,952

Percent of sales using Quick Pick: 35%

**Largest prize won:** \$300,000 on Aug. 2, 2016; claimed by a Warsaw player

### **Club Keno**

### **Prize Payouts**

	10-SPOT	GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye		
10	\$100,000	\$300,000	\$1,000,000		
9	\$5,000	\$25,000	\$62,500		
8	\$300	\$1,300	\$3,250		
7	\$45	\$145	\$363		
6	\$10	\$35	\$88		
5	\$2	\$7	\$18		
4	-	\$3	\$8		
3	-	\$2	\$5		
2	-	\$2	\$5		
1	-	\$5	-		
0	\$5	-	-		
	Chances 1 in >>				
\$1 Club Keno, \$1 Bulls-Eye	9.05	8	NA		
\$1 Club Keno, \$2 Double Bulls-Eye	9.05	4.51	70.22		

8-SPOT GAME				
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye	
8	\$10,000	\$50,000	\$125,000	
7	\$550	\$1,800	\$4,500	
6	\$75	\$200	\$500	
5	\$6	\$26	\$65	
4	\$2	\$7	\$18	
3	-	\$2	\$5	
2	-	\$2	\$5	
1	_	\$5	-	
Chances 1 in >>				
\$1 Club Keno, \$1 Bulls-Eye	9.77	10	NA	
\$1 Club Keno,	9.77	5.49	112.86	

9-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
9	\$30,000	\$80,000	\$200,000
8	\$3,000	\$8,000	\$20,000
7	\$125	\$525	\$1,313
6	\$20	\$60	\$150
5	\$5	\$15	\$38
4	\$1	\$6	\$15
3	-	\$2	\$5
2	-	\$2	\$5
1	-	\$5	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	6.53	8.89	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.53	4.95	87.78

7-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
7	\$5,000	\$12,500	\$31,250
6	\$100	\$500	\$1,250
5	\$15	\$75	\$188
4	\$2	\$12	\$30
3	\$1	\$4	\$10
2	-	\$2	\$5
1	-	\$5	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	4.23	11.43	NA
\$1 Club Keno, \$2 Double Bulls-Eye	4.23	6.18	150.48

6-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
6	\$1,000	\$3,500	\$8,750
5	\$55	\$155	\$388
4	\$6	\$31	\$78
3	\$1	\$6	\$15
2	-	\$3	\$8
1	-	\$5	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	6.19	13.33	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.19	7.12	210.67

### **Club Keno**

### **Prize Payouts**

5-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
5	\$330	\$930	\$2,325
4	\$20	\$80	\$200
3	\$2	\$12	\$30
2	-	\$4	\$10
1	-	\$5	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	10.34	16	NA
\$1 Club Keno, \$2 Double Bulls-Eye	10.34	8.43	316

4-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
4	\$60	\$300	\$750
3	\$5	\$25	\$63
2	\$1	\$11	\$28
1	_	\$5	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	3.86	20	NA
\$1 Club Keno, \$2 Double Bulls-Eye	3.86	10.39	526.67

3-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
3	\$25	\$125	\$313
2	\$2	\$17	\$43
1	-	\$8	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	6.55	26.67	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.55	13.68	1,053.33

2-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
2	\$10	\$62	\$155
1	-	\$15	-
	Chances	1 in >>	
\$1 Club Keno, \$1 Bulls-Eye	16.63	40	NA
\$1 Club Keno, \$2 Double Bulls-Eye	16.63	20.26	3,160

1-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
1	\$2	\$50	NA
Chances 1 in >>			
\$1 Club Keno, \$1 Bulls-Eye	4	80	NA



# Numbers, Prizes, Drawings

### **How to Claim Cash Prizes**

### **Finding Winning Numbers**

Winning numbers can be found by:

- Visiting the Lottery's website, MOLottery.com;
- Using Check-A-Ticket machines and terminals at Lottery retailers;
- Downloading the Missouri Lottery app in the App Store or Google Play;
- Asking a retailer for a Winning Numbers Report;
- Becoming a <u>My Lottery</u> member at MOLottery.com and signing up to receive winning numbers via email:
- Finding them in newspapers and on TV and radio;
- Calling the Lottery's hotline number or regional office (see phone number list on page 10).

#### **Claiming Cash Prizes**

Missouri Lottery retailers may be able to redeem prizes up to \$600. Players can also redeem prizes through the mail or at any of the Missouri Lottery's four offices (See page 10 for office addresses). <u>Addresses and maps</u> for each office also are available on the Lottery's website, MOLottery.com. Office maps are also found in the Reference Section in the back of this publication (see page 70).

Powerball, Mega Millions or Lucky for Life jackpot/top prize winners must present the winning ticket at Missouri Lottery Headquarters in Jefferson City during regular business hours to validate and claim their prize. Lotto and Show Me Cash jackpots and Scratchers top prizes can be claimed at any Lottery office.

If a prize is more than \$600, the winning ticket must be accompanied by a completed <u>claim form</u> and a W-9 form, which are available at Lottery retailers, Lottery offices and on the website at MOLottery.com. Winning tickets must have a name, address, telephone number and signature to be redeemed.

Mail winning tickets to: Missouri Lottery

Ticket Redemption P.O. Box 7777

Jefferson City, MO 65102-7777

Players have exactly 180 days from a Scratchers game's official end date to claim a prize or exactly 180 days from the last winning draw date on a Draw Games ticket to claim a prize. Official Scratchers game end dates can be found at MOLottery.com.

#### **Taxes**

The Lottery withholds 4% Missouri state taxes on prizes of more than \$600 and an additional 24% federal tax for prizes more than \$5,000. Depending on a player's income situation, he or she may owe additional taxes or may receive a refund. A W-2G form is printed on check stubs for prizes of \$600 or more.

### **Missouri Lottery Drawings**

### **Missouri Lottery Drawings**

The Lottery's computerized drawing system, which was implemented on July 19, 2004, uses technology to select the numbers for our in-state Draw Games. The computerized system, named ODDS (Online Daily Draw System), is housed in a secure draw room in Jefferson City. These draw computers are not connected to the internet or any other network source. The room has no other phone or data lines from which to send or receive information. The Missouri Lottery has numerous security measures in place to ensure the integrity of the draw system.

The system is operated by the Lottery Draw Manager in the presence of an Independent Auditor. The system will permit only one drawing per game, per draw date and draw time.

Only designated Lottery Draw Managers and an Independent Auditor are allowed in the room during a drawing. Access to this room is further limited by a dual access keypad that requires two different authorized individuals to scan their ID cards to open the door. Every drawing is monitored by surveillance cameras in the room. A digital video feed provides a detailed record of everything that occurs on the drawing computer monitor. Furthermore, the computer used to draw the numbers is randomly selected from a field of three before the draw.

Login access to each drawing computer is protected by password and fingerprint recognition hardware and software. Consequently, only designated draw personnel have access to the drawing computers. In addition to the surveillance cameras in the draw room, the keystrokes are recorded on the Automated Draw Machines (ADMs) for each drawing. The Draw Manager conducts pre-tests for all games to ensure the system is working properly. Only then do the drawings take place. This room includes a large window so Lottery personnel or other interested parties can view the drawings.

Prior to conducting pre-tests and drawings, the draw system utilizes special software to verify that the database has not been accessed since the last drawing. Additionally, the Lottery's draw system has undergone numerous independent tests and certifications to guarantee randomness. A statistics professor from the University of Missouri-Columbia and an independent testing lab for gaming regulators certified the Lottery's ODDS software, random-number generator, draw procedures and physical security of the draw room.

#### Missouri Games

**Drawing times:** Missouri Lotto 8:59 p.m. on Wednesday and Saturday

Show Me Cash 8:59 p.m. daily

Pick 3/Pick 4 12:45 p.m. and 8:59 p.m. daily

National Draw Games drawings are not conducted on the Lottery's ODDS system.

#### **National Games**

**Drawing times:** Powerball 9:59 p.m. on Wednesday and Saturday in Tallahassee, Florida

Mega Millions 10 p.m. on Tuesday and Friday in Atlanta, Georgia

Lucky for Life 9:38 p.m. on Monday and Thursday in Hartford, Connecticut



# Winner Information

### **Winner Information and Remaining Prizes**

#### Winner Information

During FY19 (July 1, 2018, to June 30, 2019) more than 256,000 tickets sold were a winning ticket **EVERY DAY**. In total, players won more than \$991 million in FY19. To date, Missouri Lottery players have won more than \$15 billion in prizes overall.

In FY19, 27 life-changing prizes ranging from \$1 million to \$5 million were won in Missouri, totaling more than \$43.3 million. Also in FY19, 51 Show Me Cash players won between \$50,000 and \$575,000, and 51 Powerball players won between \$50,000 and \$250,000.

#### **Remaining Scratchers Prizes**

Scratchers players can view and compare remaining prize information for all <u>Scratchers</u> games at MOLottery.com and on the Missouri Lottery app. On the main Scratchers page, players can compare the remaining prizes in the top four prize levels of each game, along with the total cash prizes remaining for that game, with all other games that are currently selling in retail locations.

Since as many as 40 games can be offered at one time, Scratchers players can sort the list by ticket price. Once the page reloads, the list will be reorganized with all the games at that price point for each comparison. The list can also be sorted by start date, game number and game name.

By clicking on the game name in the list, players are directed to a more detailed page about that game. Information on the page includes all prize levels listed for that game and corresponding remaining prize information, total cash prizes won and remaining for that game, how-to-play instructions, a graphic of the game ticket and average chances of winning a prize in that specific game. Remaining prize information is updated daily.

#### **Unclaimed Prizes**

Unfortunately, some players don't realize they have won a Missouri Lottery prize. Sometimes tickets are mistakenly thrown away, a redemption deadline lapsed or a simple error was made when looking at the ticket. Whatever the reason, approximately 1% of sales will be reflected in <u>unclaimed prizes</u> each year.

Currently, unclaimed prize money is transferred to the Lottery Proceeds Fund to benefit public education. Prior to fiscal year 2001, unclaimed prize money was returned to players as prizes and promotions.

The largest Missouri prize to go unclaimed was a Lotto prize worth \$3.5 million from the Nov. 12, 2016, drawing. That ticket was sold at Hermann Fuel Mart, 115B Highway 19, in Hermann. Another Lotto jackpot worth \$1.7 million from the Feb. 20, 1999, drawing previously expired.

### **Millionaire Winner Information**

#### Missouri Lottery-made millionaires as of Dec. 31, 2019:

537 winning tickets total (three Draw Games prizes worth a total of more than \$6.2 million have gone unclaimed)

Draw Games Prizes of \$1 Million or More			
Winners	Game	Total Prizes Awarded	
10	Jackpot Wheel Spin	\$31,625,514	
259	Lotto	\$746,544,189	
7	Lotto America (multi-state game)	\$55,400,000	
3	Megabucks (multi-state game)	\$34,782,905	
31	Powerball (multi-state game)	\$2,237,604,989.55	
2	Mega Millions (multi-state game) (42 total winners in multi-state games)	\$75,000,000 \$2,402,787,894.55	
8	Powerball Match 5 \$1,000,000 winners	\$8 million	
54	Powerball Match 5 \$1,000,000 winners (from new Powerball that started 01/15/2012)	\$56 million****	
1	Powerball Match 5 with Powerplay \$2,000,000 winners	\$2 million	
15	Mega Millions Match 5 \$1,000,000 winners (from updated Mega Millions that started 10/13/2013)	\$19 million	
2	Mega Millions Match 5 \$1,000,000 winners	\$2 million	
1	MONOPOLY MILLIONAIRES' CLUB Prize	\$1 million	
1	Daily Millions	\$1 million	
2	Million-Dollar Raffle	\$2 million	
	Scratchers Prizes of \$1 Million or More		
Number of			
Winners	Game	Total Prizes Awarded	
	"Set For Life" Scratchers game - Game 198	\$3,120,000	
Winners			
Winners 3	"Set For Life" Scratchers game - Game 198	\$3,120,000	
Winners 3 2	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211	\$3,120,000 \$2,080,000	
3 2 1	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245	\$3,120,000 \$2,080,000 \$1,040,000	
3 2 1 9	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million	
3 2 1 9 8	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million	
3 2 1 9 8 8	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million	
3 2 1 9 8 8 13	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$22 million*	
3 2 1 9 8 8 13 3	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$22 million* \$12 million	
3 2 1 9 8 8 13 3 6	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728 "Mega MONOPOLY" Scratchers game - Game 752	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$22 million \$12 million	
3 2 1 9 8 8 13 3 6 9 5 2	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728 "Mega MONOPOLY" Scratchers game - Game 752 "\$5,000,000 Cash Extravaganza" Scratchers game - Game 771	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$22 million \$12 million \$13 million**	
Winners  3 2 1 9 8 8 13 3 6 9 5	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728 "Mega MONOPOLY" Scratchers game - Game 752 "\$5,000,000 Cash Extravaganza" Scratchers game - Game 771 "\$200,000 A Year For Life" Scratchers game - Game 795	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$12 million \$12 million \$13 million** \$8 million**	
3 2 1 9 8 8 13 3 6 9 5 2	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728 "Mega MONOPOLY" Scratchers game - Game 752 "\$5,000,000 Cash Extravaganza" Scratchers game - Game 771 "\$200,000 A Year For Life" Scratchers game - Game 795 "\$3,000,000 Taxes Paid" Scratchers game - Game 842	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$12 million \$12 million \$13 million** \$8 million**	
3 2 1 9 8 8 13 3 6 9 5 2 3	"Set For Life" Scratchers game - Game 198 "Lucky For Life" Scratchers game - Game 211 "Weekly Bonus" Scratchers game - Game 245 "\$100 Million Cash Spectacular" Scratchers game - Game 581 "Lifetime Riches" Scratchers game - Game 613 "100 Million Dollar Blockbuster" Scratchers game - Game 673 "4 Million Dollar Cash Bonanza" Scratchers game - Game 686 "\$200,000 A Year For Life" Scratchers game - Game 728 "Mega MONOPOLY" Scratchers game - Game 752 "\$5,000,000 Cash Extravaganza" Scratchers game - Game 771 "\$200,000 A Year For Life" Scratchers game - Game 795 "\$3,000,000 Taxes Paid" Scratchers game - Game 842 "\$1,000,000 Payout" Scratchers game - Game 863 "\$750,000 Taxes Paid" Scratchers game - Game 881	\$3,120,000 \$2,080,000 \$1,040,000 \$9 million \$12 million \$8 million \$12 million \$12 million \$13 million** \$8 million** \$8,450,706 \$3 million	

### **Millionaire Winner Information**

Missouri Lottery-made millionaires as of Dec. 31, 2019 (continued):

Scratchers Prizes of \$1 Million or More (continued)			
Number of Winners	Game	Total Prizes Awarded	
3	"\$1,000,000 Classic Cash" Scratchers game - Game 913	\$3 million	
2	"\$2,500 a Year for Life" Scratchers game - Game 909	\$5,200,000	
3	"Millionaire" Scratchers game - Game 927	\$3 million	
2	"\$5,000,000 Jackpot" Scratchers game - Game 935	\$10 million	
3	"50X the Cash" Scratchers game - Game 007	\$3 million	
2	"\$1,000,000 Platinum Payout" Scratchers game - Game 023	\$2 million	
2	"Millionaire Riches" Scratchers game - Game 063	\$2 million	
1	"\$3,000,000 Taxes Paid" Scratchers game - Game 054 (worth \$4,225,352)	\$4,225,352	
1	"\$100 Million Cash Bonanza" Scratchers game - Game 021	\$4 million	
1	"MONOPOLY" Scratchers game - Game 071	\$1 million	
1	"\$1,000 Frenzy" Scratchers game - Game 092	\$1 million	
13	"\$300,000,000 Golden Ticket" Scratchers game - Game 098	\$31 million *****	
2	"\$300,000,000 Golden Ticket" second-chance drawing winners	\$2 million	
2	"\$4,000,000 Payout" Scratchers game - Game 078	\$8 million	
2	"\$5,000,000 Big Money" Scratchers game - Game 111	\$10 million	
2	"50X the Cash" Scratchers game - Game 137	\$2 million	
2	"\$1,000,000 Fortune" Scratchers game - Game 163	\$2 million	
2	"\$4 Million Spectacular" Scratchers game - Game 149	\$8 million	
2	"\$1,000 in a Flash" Scratchers game - Game 183	\$2 million	
6	"\$300 Million Cash Explosion®" Scratchers game - Game 198	\$15 million*****	
1	"Money Money Millionaire" Scratchers game - Game 205	\$2 million	
1	"\$5,000,000 Bankroll" Scratchers game - Game 188	\$5 million	
1	"50X Lucky" Scratchers game - Game 277	\$1 million	
1	\$300 Million Cash Explosion" second-chance drawing winners	\$1 million	
2	"10X The Cash" - Scratchers game - Game 232	\$4 million	

(137 instant game winners - \$256,365,072 total)

537 \$1 million+ prizes

\$3,543,922,669.64

<sup>\*</sup>Ten \$1 million winners; three \$4 million winners

<sup>\*\*</sup>Eight \$1 million winners, and one \$5 million winner

<sup>\*\*\*</sup>Five \$1 million winners, one \$4 million winner

<sup>\*\*\*\*</sup>One prize was \$2 million

<sup>\*\*\*\*\*</sup>Eleven \$1 million winners; two \$10 million winners

<sup>\*\*\*\*\*</sup>Five \$1 million winners; one \$10 million winner

### **Millionaire Winner Information**

Missouri's Top Five Jackpot Winners

Rank	Name(s)	Town	Amount	Game	Date
1	Cindy and Mark Hill	Dearborn	\$293.7 million	Powerball	Nov. 28, 2012
2	Chris Shaw	Marshall	\$258.5 million	Powerball	April 21, 2010
3	The Wilson Family	St. Louis	\$254 million	Powerball	Jan. 24, 2007
4	"Lucky 13"	Florissant	\$224.2 million	Powerball	April 12, 2006
5	Marilyn Boldon	Dallas, Texas	\$202.6 million	Powerball	Nov. 8, 2014

#### **First Lottery Millionaire:**

Johnnie Magerl Kansas City, Kan. Feb. 13, 1986 \$2,116,504 Jackpot Wheel Spin

#### **Largest Lottery Prize Win In Missouri:**

Cindy and Mark Hill Dearborn Nov. 28, 2012 \$293.7 million Powerball

#### **Jackpot Shared With Most People:**

44 Independence Power & Light co-workers May 23, 1998 \$10 million (\$5.4 million cash) Powerball

#### First Powerball Jackpot Won In Missouri:

Ruth House, Kevin Harris and Veronica Harris All of St. Ann Dec. 23, 1992 \$5.2 million

#### Largest Powerball Jackpot Won In Missouri:

Cindy and Mark Hill Dearborn Nov. 28, 2012 \$293.7 million

#### First Mega Millions Jackpot Won in Missouri:

Raul Ahumada Noel July 31, 2015 \$25 million

#### Largest Mega Millions Jackpot Won in Missouri:

Hira Singh Shawnee, Kan. March 3, 2019 \$50 million

#### **First Lotto Jackpot Winner:**

Ronald and Mary Ann Brinker Pacific Oct. 18, 1986 \$1,136,003

#### **Largest Lotto Jackpot Won:**

Phillip and Margaret McClurg St. Louis June 10, 2000 \$19 million

#### Expired \$1 Million+ Tickets:

\$3.5 million Lotto for Nov. 12, 2016, drawing Sold at Hermann Fuel Mart in Hermann

\$1.7 million Lotto for Feb. 20, 1999, drawing Sold at Git-N-Go in Springfield

\$1 million Powerball Match 5 for April 11, 2015, drawing Sold at Kum & Go in Neosho

### Millionaire Winner Information, continued

#### The Typical Missouri Lottery Player:

The average Missouri Lottery player is a 48.3-year-old caucasian employed female that is a high school graduate with some college education.

#### **Top Three Jackpots Offered in the United States:**

Rank	Game	Tickets and Jackpot Amount	Date
1	Powerball (Calif., Fla., Tenn.)	3 tickets – \$1.586 billion	Jan. 13, 2016
2	Mega Millions (S.C.)	1 ticket – \$1.537 billion	Oct. 23, 2018
3	Powerball (Wis.)	1 ticket – \$768.4 million	March 27, 2019

### Players Who Won Two \$1 Million or More Scratchers Prizes:

**Ernest Pullen** of Bonne Terre – Won \$1 million on June 4, 2010, on "100 Million Dollar Blockbuster" and won \$2 million on Sept. 17, 2010, on "Mega MONOPOLY."

**Roger Hirshey** of Carthage – Won \$3 million on Oct. 12, 2011, on "\$3,000,000 Taxes Paid" and won \$2 million on Dec. 19, 2011, on "Mega MONOPOLY."



## **Retailer Information**

### **Retailer Information**

#### **Retailer Information**

There are approximately 4,600 retailers currently licensed to sell Missouri Lottery products across the state. Lottery retailers have earned more than \$1.35 billion in commissions, incentives and bonuses since Lottery sales began in 1986.

#### **How Retailers Benefit**

- Lottery retailers who sell Draw Games and Scratchers tickets earn 5 cents for every \$1 in products sold.
- Lottery retailers can receive a bonus equal to 2% of the total amount of the prize up to \$600 that they redeem if they meet certain game and sales criteria.
- Lottery retailers receive a \$50,000 bonus for selling a winning Powerball jackpot ticket.
- Lottery retailers receive a \$50,000 bonus for selling a winning Mega Millions jackpot ticket.
- Lottery retailers receive a \$5,000 bonus for selling a winning Lotto jackpot ticket.
- Lottery retailers receive a \$1,000 bonus for selling a winning Match 5 second-tier prize on a Powerball or Mega Millions ticket.
- Lottery retailers receive a \$1,000 bonus for selling a Lucky for Life ticket worth \$1,000 a day for life.
- Lottery retailers receive a \$250 bonus for selling a Lucky for Life ticket worth \$25,000 a year for life.
- Lottery retailers receive a \$500 bonus for selling a winning Show Me Cash jackpot ticket.
- Lottery retailers who sell a winning Club Keno ticket of \$10,000 or more receive a selling bonus equal to 1 percent of the prize.
- Lottery retailers can participate in Lottery sales contests that offer cash, trips and merchandise prizes.
- Lottery retailers receive continuous support with in-store visits from sales representatives and weekly or bi-weekly calls.

#### **Becoming a Retailer**

To become a Missouri Lottery retailer, contact the nearest Lottery regional office. An application will need to be submitted and criteria will need to be met to qualify.

- Must have a Missouri sales tax license.
- Must not be in business solely to sell Missouri Lottery tickets.
- Must not have any felony convictions or any convictions involving bookmaking, illegal gambling, fraud or misrepresentation.
- Must not be delinquent in the payment of any debt to the state of Missouri.
- Must fill out an application with the Missouri Lottery.
- May be required to be licensed as a probationary retailer in order to sell any Lottery products. If approved by the Lottery, pay a first-year fee of \$75 with a yearly renewal fee currently set at \$50.
- Must agree to electronic funds transfers (EFTs) for licensing/bond fees and ticket invoices.

In most cases, once an application is received by Lottery Retail Operations and no problems are encountered during processing, a retailer can be licensed and ready for ticket orders within seven to 14 working days.

### **Retailer Information**

Under the Code of State Regulations, Division 40 Missouri Lottery, Chapter 40, Retail Sales Licenses 12 CSR 40-40.090 Eligibility for Licenses, those who meet the following criteria are not eligible to sell Missouri Lottery tickets:

- Has been convicted of a felony;
- Is or has been a professional gambler or gambling promoter;
- Has been convicted of bookmaking or any other form of illegal gambling;
- Has been convicted of a crime involving fraud or misrepresentation;
- Has purchased a federal tax stamp for wagering or gambling activity;
- Has been convicted of, or pleaded nolo contendere, to any illegal gambling activity;
- Has had a retail license to sell Lottery tickets revoked by the commission;
- Is an employee of the commission or a spouse, child, brother, sister or parent of an employee of the commission or a commissioner;
- Is under the age of 21;
- Is a lottery contractor or lottery vendor or has direct interest in any lottery contractor or vendor. For purpose of this sub-section, a direct interest shall mean a 10% or greater interest by shares or percentage of partnership in any lottery contractor or vendor; and
- Owes any debt to the state of Missouri. For purposes of this sub-section, the state of Missouri shall not include any city or county.

Under the regulation, a person is defined as any natural person, firm, corporation or other legal entity possessing a Missouri Department of Revenue retail sales tax license, as provided by law. For purposes of licensing, "person" refers to the principal owner of a sole proprietorship, principal partner(s) of a partnership, manager of the lottery account within a corporation or a limited liability company, and top two officers of a non-profit organization.

#### Retailer Connection and Retailer Portal

The Missouri Lottery produces a monthly retailer newsletter called the *Retailer Connection*. Each edition of the printed publication contains information including, new Scratchers tickets, promotions, security information, sales tips, winner stories, beneficiary information, Lottery updates, responsible gaming information, a monthly calendar, and monthly beneficiary contributions update.

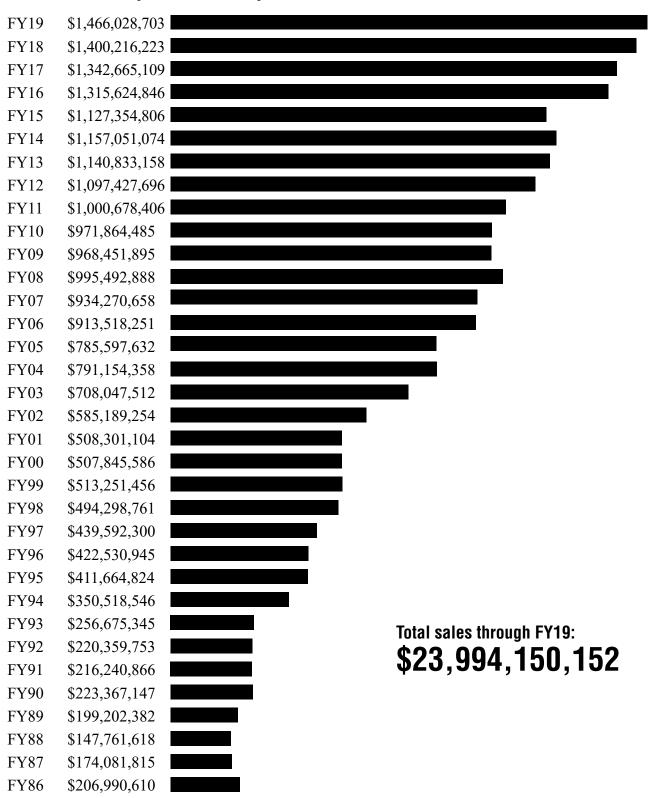
The Retailer Portal is a free website (<u>retailer.molottery.com</u>) that provides secure access to retailers' account information, marketing materials, location-specific historical sales information, education proceeds based on a location's sales, and other relevant information found in the *Retailer Connection*.



# Sales & Proceeds

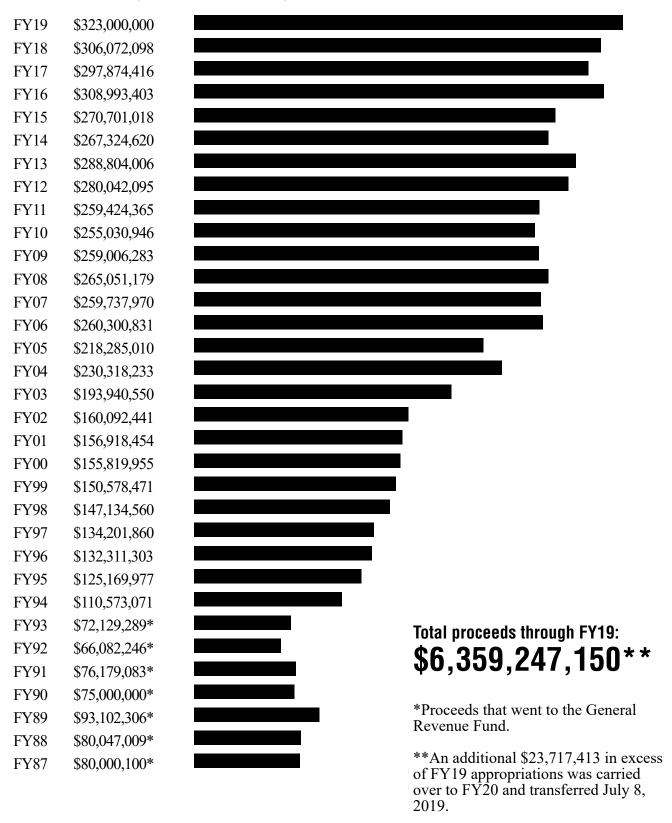
### **Missouri Lottery Sales History**

### **Missouri Lottery Sales History**



### **Missouri Lottery Proceeds History**

### **Missouri Lottery Proceeds History**



### **Historical Sales By Product**

### **Historical Draw Games Sales**

FY19	Powerball	\$97,546,934
	Pick 3	\$83,426,776
	Club Keno	\$57,329,788
	Pick 4	\$52,354,220
	Mega Millions Show Me Cash	\$81,815,047 \$21,710,747
	Lotto	\$31,710,747 \$18,671,459
	Lucky for Life	\$8,240,962
	EZ Match	\$4,100,469
	TOTAL	\$435,196,402
FY18	Powerball	\$103,895,726
1110	Pick 3	\$78,714,007
	Club Keno	\$57,363,460
	Pick 4	\$52,354,221
	Mega Millions	\$48,248,806
	Show Me Cash	\$31,710,747
	Lotto	\$22,911,132
	Lucky for Life	\$7,938,172
	EZ Match	
	TOTAL	\$4,297,987
		\$407,434,258
FY17	Powerball	\$ 94,886,472
	Pick 3	\$ 74,396,147
	Club Keno	\$ 56,746,940
	Pick 4	\$ 48,279,354
	Mega Millions	\$ 32,172,193
	Show Me Cash	\$ 29,834,262
	Lotto	\$ 18,280,882
	Lucky for Life	\$ 7,818,884
	EZ Match	\$ 4,212,134
	TOTAL	\$ 366,627,268
FY16	Powerball	\$ 130,774,026
	Pick 3	\$ 73,244,815
	Club Keno	\$ 59,642,782
	Pick 4	\$ 46,410,375
	Mega Millions	\$ 34,603,962
	Show Me Cash	\$ 29,260,709
	Lotto	\$ 21,374,724
	Lucky for Life	\$ 8,429,647
	EZ Match	\$ 3,293,204
	\$250K Triple Play	\$ 1,518,956
	TOTAL	\$ 408,553,200
EV15		
FY15	Powerball Pick 3	\$ 81,534,778 \$ 70,473,352
	Club Keno	
	Pick 4	\$ 58,358,785 \$ 44,672,748
		\$ 44,672,748
	Mega Millions	\$ 34,946,306
	Show Me Cash	\$ 30,411,294
	Lotto	\$ 20,643,747
	Lucky for Life	\$ 4,636,613
	\$250K Triple Play	\$ 4,001,958
	EZ Match	\$ 3,212,177

FY14 Powerball \$100,524,928 Pick 3 \$69,264,771 Club Keno \$60,109,683 Mega Millions \$42,499,882 Pick 4 \$38,840,458 Show Me Cash \$31,845,652 Lotto \$22,610,711 \$250K Triple Play \$4,237,043 EZ Match \$373,416,444 FY13 Powerball \$127,027,808 Pick 3 \$65,755,962 Club Keno \$65,389,456 Show Me Cash \$36,830,777 Pick 4 \$34,491,756 Mega Millions \$26,028,887 Lotto \$22,114,822 EZ Match \$34,491,756 Mega Millions \$26,028,887 Lotto \$22,114,822 EZ Match \$34,491,756 Mega Millions \$26,028,887 Lotto \$22,114,822 EZ Match \$34,293,456 TOTAL \$331,378,162 Show Me Cash \$36,30,777 Pick 4 \$34,491,756 Mega Millions \$26,028,887 Lotto \$22,114,822 EZ Match \$4,293,456 TOTAL \$331,378,162 Show Me Cash \$28,970,446 Lotto \$25,564,631 EZ Match \$4,086,174 TOTAL \$354,886,681 FY11 Powerball \$83,319,805 Club Keno \$65,302,751 Pick 3 \$64,075,659 Mega Millions \$34,852,442 Pick 4 \$29,557,118 Show Me Cash \$29,503,742 Lotto \$25,214,432 EZ Match \$29,557,118 Show Me Cash \$29,503,742 Lotto \$25,214,432 EZ Match \$29,503,742 Lotto \$25		MONOPOLY Millionaires Club	\$ 807,895
Pick 3         \$ 69,264,771           Club Keno         \$ 60,109,683           Mega Millions         \$ 42,499,882           Pick 4         \$ 38,840,458           Show Me Cash         \$ 31,845,652           Lotto         \$ 22,610,711           \$250K Triple Play         \$ 4,237,043           EZ Match         \$ 3,483,316           TOTAL         \$ 373,416,444           FY13         Powerball         \$ 127,027,808           Pick 3         \$ 65,755,962           Club Keno         \$ 65,389,456           Show Me Cash         \$ 36,830,777           Pick 4         \$ 34,491,756           Mega Millions         \$ 26,028,887           Lotto         \$ 22,114,822           EZ Match         \$ 4,293,456           TOTAL         \$ 381,932,924           FY12         Powerball         \$ 94,688,699           Club Keno         \$ 65,331,226           Pick 3         \$ 65,074,532           Mega Millions         \$ 42,792,811           Pick 4         \$ 31,378,162           Show Me Cash         \$ 28,970,446           Lotto         \$ 22,564,631           EZ Match         \$ 4,086,174           TOTAL		TOTAL	\$ 353,699,653
Pick 3         \$ 69,264,771           Club Keno         \$ 60,109,683           Mega Millions         \$ 42,499,882           Pick 4         \$ 38,840,458           Show Me Cash         \$ 31,845,652           Lotto         \$ 22,610,711           \$250K Triple Play         \$ 4,237,043           EZ Match         \$ 3,483,316           TOTAL         \$ 373,416,444           FY13         Powerball         \$ 127,027,808           Pick 3         \$ 65,755,962           Club Keno         \$ 65,389,456           Show Me Cash         \$ 36,830,777           Pick 4         \$ 34,491,756           Mega Millions         \$ 26,028,887           Lotto         \$ 22,114,822           EZ Match         \$ 4,293,456           TOTAL         \$ 381,932,924           FY12         Powerball         \$ 94,688,699           Club Keno         \$ 65,331,226           Pick 3         \$ 65,074,532           Mega Millions         \$ 42,792,811           Pick 4         \$ 31,378,162           Show Me Cash         \$ 28,970,446           Lotto         \$ 22,564,631           EZ Match         \$ 4,086,174           TOTAL	FY14	Powerball	\$ 100,524,928
Mega Millions		Pick 3	· ·
Pick 4 \$ 33,840,458 Show Me Cash \$ 31,845,652 Lotto \$ 22,610,711 \$250K Triple Play \$ 4,237,043 EZ Match \$ 3,483,316  TOTAL \$ 373,416,444  FY13 Powerball \$ 127,027,808 Pick 3 \$ 65,755,962 Club Keno \$ 65,389,456 Show Me Cash \$ 36,830,777 Pick 4 \$ 34,491,756 Mega Millions \$ 26,028,887 Lotto \$ 22,114,822 EZ Match \$ 342,93456  TOTAL \$ 381,932,924  FY12 Powerball \$ 94,688,699 Club Keno \$ 65,331,226 Pick 3 \$ 65,074,532 Mega Millions \$ 42,792,811 Pick 4 \$ 31,378,162 Show Me Cash \$ 22,564,631 EZ Match \$ 4,086,174  TOTAL \$ 334,866,81  FY11 Powerball \$ 83,319,805 Club Keno \$ 65,302,751 Pick 3 \$ 64,075,659 Mega Millions \$ 34,852,442 Pick 4 \$ 29,557,118 Show Me Cash \$ 229,503,742 Lotto \$ 25,214,432 EZ Match \$ 29,503,742 Lotto \$ 25,214,32 EZ Match \$ 29,503,742 Lotto \$ 25,214,432		Club Keno	\$ 60,109,683
Show Me Cash		Mega Millions	\$ 42,499,882
Lotto		Pick 4	\$ 38,840,458
## S250K Triple Play		Show Me Cash	\$ 31,845,652
## S250K Triple Play		Lotto	\$ 22,610,711
EZ Match         \$ 3,483,316           TOTAL         \$ 373,416,444           FY13         Powerball pick 3         \$ 127,027,808 pick 3         \$ 65,755,962 club Keno           Club Keno         \$ 65,389,456 show Me Cash         \$ 36,830,777 pick 4         \$ 34,491,756 show Me Gash           Mega Millions         \$ 26,028,887 lbut 6         Lotto         \$ 22,114,822 show 2 lbut 6           EZ Match         \$ 4,293,456 show 4,293,456         TOTAL         \$ 381,932,924           FY12         Powerball         \$ 94,688,699 show 4,688,699 show 4,688,699 show 4,688,699 show 4,688,699 show 4,688,699 show 4,688,699 show 4,688,691 show 4,688,699 show 4,688		\$250K Triple Play	
TOTAL         \$ 373,416,444           FY13         Powerball Pick 3         \$ 127,027,808 Pick 3         \$ 65,755,962 Club Keno         \$ 65,389,456 Show Me Cash \$ 36,830,777 Pick 4         \$ 34,491,756 Mega Millions         \$ 26,028,887 Lotto         \$ 22,114,822 EZ Match \$ 4,293,456         \$ 22,114,822 EZ Match \$ 4,293,456         \$ 381,932,924         FY12 Powerball \$ 94,688,699 Club Keno \$ 65,331,226 Pick 3         \$ 65,074,532 Mega Millions \$ 42,792,811 Pick 4         \$ 31,378,162 Show Me Cash \$ 22,564,631 EZ Match \$ 4,086,174         \$ 354,886,681         FY11 Powerball \$ 833,319,805 Club Keno \$ 65,302,751 Pick 3 \$ 64,075,659 Mega Millions \$ 34,852,442 Pick 4 \$ 29,557,118 Show Me Cash \$ 229,503,742 Lotto \$ 25,214,432 EZ Match \$ 29,557,118 Show Me Cash \$ 29,503,742 Lotto \$ 25,214,432 EZ Match \$ 29,503,742 Lotto \$ 25,214,32 EZ Match \$ 29,903,00 Locky Dough \$ 45,678 TOTAL \$ 334,362,557 FY10 Powerball \$ 112,711,538 Pick 3 \$ 68,177,111 Club Keno \$ 55,192,089 Pick 4 \$ 29,117,095 Lotto \$ 28,751,655 Show Me Cash \$ 26,711,262 Mega Millions \$ 12,059,295		EZ Match	\$ 3,483,316
Pick 3 \$65,755,962 Club Keno \$65,389,456 Show Me Cash \$36,830,777 Pick 4 \$34,491,756 Mega Millions \$26,028,887 Lotto \$22,114,822 EZ Match \$4,293,456 TOTAL \$381,932,924 FY12 Powerball \$94,688,699 Club Keno \$65,331,226 Pick 3 \$65,074,532 Mega Millions \$42,792,811 Pick 4 \$31,378,162 Show Me Cash \$22,564,631 EZ Match \$4,086,174 TOTAL \$354,886,681 FY11 Powerball \$83,319,805 Club Keno \$65,302,751 Pick 3 \$64,075,659 Mega Millions \$34,852,442 Pick 4 \$29,557,118 Show Me Cash \$29,503,742 Lotto \$25,214,432 EZ Match \$29,117,095 Lotto \$25,214,655 Show Me Cash \$26,711,262 Mega Millions \$12,059,295		TOTAL	
Pick 3 Club Keno Show Me Cash Mega Millions Sefo,028,887 Lotto Set Match TOTAL Signal,422 EZ Match Set Match Set Mega Millions Set Mega Millio	FV13	Powerhall	\$ 127 027 808
Club Keno Show Me Cash Show Me Cash Show Me Cash Pick 4 S 34,491,756 Mega Millions Lotto S 22,114,822 EZ Match TOTAL S 381,932,924 FY12 Powerball Club Keno Pick 3 Mega Millions S 42,792,811 Pick 4 Show Me Cash Lotto S 22,564,631 EZ Match S 4,086,174 TOTAL S 354,886,681 FY11 Powerball Club Keno S 65,302,751 Pick 3 Mega Millions S 34,852,442 Pick 4 S 29,557,118 Show Me Cash Lotto S 22,564,631 EZ Match TOTAL S 354,886,681 FY11 Powerball S 83,319,805 Club Keno S 65,302,751 Pick 3 S 64,075,659 Mega Millions S 34,852,442 Pick 4 S 29,557,118 Show Me Cash Lotto S 25,214,432 EZ Match S 2,490,930 Lucky Dough S 45,678 TOTAL S 334,362,557 FY10 Powerball S 112,711,538 Pick 3 S 68,177,111 Club Keno S 55,192,089 Pick 4 S 29,117,095 Lotto S 28,751,655 Show Me Cash Lotto S 28,751,655 Show Me Cash Mega Millions S 328,751,655 Show Me Cash Mega Millions S 12,059,295	1 1 10		
Show Me Cash			
Pick 4 \$ 34,491,756     Mega Millions \$ 26,028,887     Lotto \$ 22,114,822     EZ Match \$ 4,293,456     TOTAL \$ 381,932,924  FY12 Powerball \$ 94,688,699     Club Keno \$ 65,331,226     Pick 3 \$ 65,074,532     Mega Millions \$ 42,792,811     Pick 4 \$ 31,378,162     Show Me Cash \$ 28,970,446     Lotto \$ 22,564,631     EZ Match \$ 4,086,174      TOTAL \$ 354,886,681  FY11 Powerball \$ 83,319,805     Club Keno \$ 65,302,751     Pick 3 \$ 64,075,659     Mega Millions \$ 34,852,442     Pick 4 \$ 29,557,118     Show Me Cash \$ 22,503,742     Lotto \$ 25,214,432     EZ Match \$ 2,490,930     Lucky Dough \$ 45,678      TOTAL \$ 334,362,557  FY10 Powerball \$ 112,711,538     Pick 3 \$ 68,177,111     Club Keno \$ 55,192,089     Pick 4 \$ 29,117,095     Lotto \$ 228,751,655     Show Me Cash \$ 29,117,095     Lotto \$ 228,751,655     Show Me Cash \$ 226,711,262     Mega Millions \$ 12,059,295			
Mega Millions			
Lotto			
EZ Match         \$ 4,293,456           TOTAL         \$ 381,932,924           FY12         Powerball         \$ 94,688,699           Club Keno         \$ 65,331,226           Pick 3         \$ 65,074,532           Mega Millions         \$ 42,792,811           Pick 4         \$ 31,378,162           Show Me Cash         \$ 28,970,446           Lotto         \$ 22,564,631           EZ Match         \$ 4,086,174           TOTAL         \$ 354,886,681           FY11         Powerball         \$ 83,319,805           Club Keno         \$ 65,302,751           Pick 3         \$ 64,075,659           Mega Millions         \$ 34,852,442           Pick 4         \$ 29,557,118           Show Me Cash         \$ 29,503,742           Lotto         \$ 25,214,432           EZ Match         \$ 2,490,930           Lucky Dough         \$ 45,678           TOTAL         \$ 334,362,557           FY10         Powerball         \$ 112,711,538           Pick 3         \$ 68,177,111         Club Keno         \$ 55,192,089           Pick 4         \$ 29,117,095         Solution         \$ 28,751,655           Show Me Cash         \$ 26,711,262		•	
TOTAL         \$ 381,932,924           FY12         Powerball         \$ 94,688,699           Club Keno         \$ 65,331,226           Pick 3         \$ 65,074,532           Mega Millions         \$ 42,792,811           Pick 4         \$ 31,378,162           Show Me Cash         \$ 28,970,446           Lotto         \$ 22,564,631           EZ Match         \$ 4,086,174           TOTAL         \$ 354,886,681           FY11         Powerball         \$ 83,319,805           Club Keno         \$ 65,302,751           Pick 3         \$ 64,075,659           Mega Millions         \$ 34,852,442           Pick 4         \$ 29,557,118           Show Me Cash         \$ 29,503,742           Lotto         \$ 25,214,432           EZ Match         \$ 2,490,930           Lucky Dough         \$ 45,678           TOTAL         \$ 334,362,557           FY10         Powerball         \$ 112,711,538           Pick 3         \$ 68,177,111           Club Keno         \$ 55,192,089           Pick 4         \$ 29,117,095           Lotto         \$ 28,751,655           Show Me Cash         \$ 26,711,262           Mega Mil			
FY12         Powerball S 94,688,699 Club Keno S 65,331,226 Pick 3 S 65,074,532 Mega Millions S 42,792,811 Pick 4 S 31,378,162 Show Me Cash S 28,970,446 Lotto S 22,564,631 EZ Match S 4,086,174           TOTAL S 354,886,681           FY11         Powerball S 83,319,805 Club Keno S 65,302,751 Pick 3 S 64,075,659 Mega Millions S 34,852,442 Pick 4 S 29,557,118 Show Me Cash S 29,503,742 Lotto S 25,214,432 EZ Match S 24,90,930 Lucky Dough S 45,678         \$ 29,503,742 S 25,214,432 S 27,214,32 S			
Club Keno       \$ 65,331,226         Pick 3       \$ 65,074,532         Mega Millions       \$ 42,792,811         Pick 4       \$ 31,378,162         Show Me Cash       \$ 28,970,446         Lotto       \$ 22,564,631         EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295	FV12		
Pick 3       \$ 65,074,532         Mega Millions       \$ 42,792,811         Pick 4       \$ 31,378,162         Show Me Cash       \$ 28,970,446         Lotto       \$ 22,564,631         EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295	1 1 1 2	::	· ·
Mega Millions       \$ 42,792,811         Pick 4       \$ 31,378,162         Show Me Cash       \$ 28,970,446         Lotto       \$ 22,564,631         EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 22,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			
Pick 4       \$ 31,378,162         Show Me Cash       \$ 28,970,446         Lotto       \$ 22,564,631         EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			
Show Me Cash       \$ 28,970,446         Lotto       \$ 22,564,631         EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111       \$ 55,192,089         Pick 4       \$ 29,117,095       \$ 20,217,095         Lotto       \$ 28,751,655       \$ 55,055         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295		_	
Lotto \$ 22,564,631 EZ Match \$ 4,086,174  TOTAL \$ 354,886,681  FY11 Powerball \$ 83,319,805 Club Keno \$ 65,302,751 Pick 3 \$ 64,075,659 Mega Millions \$ 34,852,442 Pick 4 \$ 29,557,118 Show Me Cash \$ 29,503,742 Lotto \$ 25,214,432 EZ Match \$ 2,490,930 Lucky Dough \$ 45,678  TOTAL \$ 334,362,557  FY10 Powerball \$ 112,711,538 Pick 3 \$ 68,177,111 Club Keno \$ 55,192,089 Pick 4 \$ 29,117,095 Lotto \$ 28,751,655 Show Me Cash \$ 26,711,262 Mega Millions \$ 12,059,295			
EZ Match       \$ 4,086,174         TOTAL       \$ 354,886,681         FY11       Powerball       \$ 83,319,805         Club Keno       \$ 65,302,751         Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111       Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095       Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262       Mega Millions       \$ 12,059,295			
TOTAL         \$ 354,886,681           FY11         Powerball Club Keno S65,302,751 Pick 3 S64,075,659 Mega Millions S14,852,442 Pick 4 S29,557,118 Show Me Cash S29,503,742 Lotto S25,214,432 EZ Match S24,90,930 Lucky Dough S45,678         \$ 29,503,742 S24,009,000 S45,678           TOTAL         \$ 334,362,557           FY10         Powerball Pick 3 S68,177,111 Club Keno S55,192,089 Pick 4 S29,117,095 S60,000 S12,059,295         \$ 28,751,655 S60 Me Cash S26,711,262 Mega Millions S12,059,295			
FY11         Powerball S 83,319,805           Club Keno         \$ 65,302,751           Pick 3         \$ 64,075,659           Mega Millions         \$ 34,852,442           Pick 4         \$ 29,557,118           Show Me Cash         \$ 29,503,742           Lotto         \$ 25,214,432           EZ Match         \$ 2,490,930           Lucky Dough         \$ 45,678           TOTAL         \$ 334,362,557           FY10         Powerball         \$ 112,711,538           Pick 3         \$ 68,177,111           Club Keno         \$ 55,192,089           Pick 4         \$ 29,117,095           Lotto         \$ 28,751,655           Show Me Cash         \$ 26,711,262           Mega Millions         \$ 12,059,295	-		
Club Keno \$65,302,751 Pick 3 \$64,075,659 Mega Millions \$34,852,442 Pick 4 \$29,557,118 Show Me Cash \$29,503,742 Lotto \$25,214,432 EZ Match \$2,490,930 Lucky Dough \$45,678  TOTAL \$334,362,557  FY10 Powerball \$112,711,538 Pick 3 \$68,177,111 Club Keno \$55,192,089 Pick 4 \$29,117,095 Lotto \$28,751,655 Show Me Cash \$26,711,262 Mega Millions \$12,059,295	EV11		
Pick 3       \$ 64,075,659         Mega Millions       \$ 34,852,442         Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295	F 1 11		
Pick 4       \$ 29,557,118         Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			\$ 64,075,659
Show Me Cash       \$ 29,503,742         Lotto       \$ 25,214,432         EZ Match       \$ 2,490,930         Lucky Dough       \$ 45,678         TOTAL       \$ 334,362,557         FY10       Powerball       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			
Lotto \$ 25,214,432 EZ Match \$ 2,490,930 Lucky Dough \$ 45,678  TOTAL \$ 334,362,557  FY10 Powerball \$ 112,711,538 Pick 3 \$ 68,177,111 Club Keno \$ 55,192,089 Pick 4 \$ 29,117,095 Lotto \$ 28,751,655 Show Me Cash \$ 26,711,262 Mega Millions \$ 12,059,295			
EZ Match Lucky Dough TOTAL S 334,362,557  FY10 Powerball Pick 3 Club Keno Pick 4 Lotto Show Me Cash Mega Millions  EZ Match S 2,490,930 S 45,678 S 45,678 S 334,362,557 S 112,711,538 S 68,177,111 S 68,177,111 S 75,192,089 S 29,117,095 S 29,117,095 S 26,711,262 S 12,059,295			
TOTAL       \$ 334,362,557         FY10       Powerball Pick 3 S 68,177,111 Pick 3 S 55,192,089 Pick 4 S 29,117,095 Pick 4 S 29,117,095 Pick 4 S 28,751,655 Pick 4 S 26,711,262 Pick 4 S 26,711,262 Pick 5 Show Me Cash Mega Millions S 12,059,295		EZ Match	\$ 2,490,930
FY10       Powerball Pick 3       \$ 112,711,538         Pick 3       \$ 68,177,111         Club Keno Pick 4       \$ 29,117,095         Lotto \$ 28,751,655       \$ Show Me Cash Mega Millions       \$ 26,711,262         Mega Millions       \$ 12,059,295		Lucky Dough	
Pick 3       \$ 68,177,111         Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295	E140		· · · · · · · · · · · · · · · · · · ·
Club Keno       \$ 55,192,089         Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295	FY10		
Pick 4       \$ 29,117,095         Lotto       \$ 28,751,655         Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			
Show Me Cash       \$ 26,711,262         Mega Millions       \$ 12,059,295			\$ 29,117,095
Mega Millions \$ 12,059,295			\$ 28,751,655
Lucky Dough \$ 1,081,490		Lucky Dough	\$ 1,081,490
TOTAL \$ 333,801,535			
<b>FY09</b> Powerball \$ 120,677,712	FY09	Powerball	
Pick 3 \$ 67,665,040			
Club Keno \$ 57,378,494 Lotto \$ 28,116,282			
Pick 4 \$ 26,434,016			
Show Me Cash \$ 22,168,807		Show Me Cash	

### **Historical Sales by Product**

	Raffle Lucky Dough	\$ 1,717,410 \$ 1,256,408
	TOTAL	\$ 325,414,169
FY08	Powerball	\$ 138,393,572
1 100	Pick 3	\$ 68,680,133
	Club Keno	\$ 57,753,303
	Lotto	\$ 29,955,387
	Pick 4	\$ 25,751,837
	SHOW ME 5 Paydown Million-Dollar Raffle	\$ 18,836,176 \$ 2,500,000
	TOTAL	\$ 341,870,408
FY07	Powerball	\$ 130,795,800
	Pick 3	\$ 65,091,442
	Club Keno	\$ 53,273,105
	Lotto	\$ 33,955,803
	Pick 4	\$ 24,015,250 \$ 19,684,271
-	SHOW ME 5 Paydown TOTAL	\$ 326,815,671
EVOC		
FY06	Powerball Pick 3	\$ 151,772,839 \$ 62,274,077
	Club Keno	\$ 49,948,394
	Lotto	\$ 35,062,426
	Pick 4	\$ 22,605,473
	SHOW ME 5 Paydown	\$ 20,861,442
	Dream Draw Raffle TOTAL	\$ 877,591 \$ 343,402,242
F37.0 #		
FY05	Powerball	\$ 114,485,380
	Pick 3 Club Keno	\$ 60,558,754 \$ 47,616,083
	Lotto	\$ 30,311,403
	SHOW ME 5 Paydown	\$ 23,056,447
	Pick 4	\$ 21,338,535
	Xtra	\$ 173,884
	TOTAL	\$ 297,540,486
FY04	Powerball	\$ 147,232,847
	Pick 3 Club Keno	\$ 53,946,082
	Lotto	\$ 51,531,568 \$ 35,015,934
	SHOW ME 5 Paydown	\$ 32,683,662
	Pick 4	\$ 18,436,614
	Xtra	\$ 4,014945
	TOTAL	\$ 334,515,765
FY03	Powerball	\$ 125,324,451
	Pick 3 Club Keno	\$ 53,569,248 \$ 42,570,878
	Lotto	\$ 42,370,878
	SHOW ME 5 Paydown	\$ 22,665,639
	Pick 4	\$ 16,157,968
	TOTAL	\$ 289,025,023
FY02	Powerball	\$ 121,474,897
	Pick 3	\$ 51,785,842
	Lotto	\$ 27,030,491
	SHOW ME 5 Paydown Pick 4	\$ 22,714,933 \$ 15,292,249
	Club Keno	\$ 3,124,386
	TOTAL	\$ 241,422,798
FY01	Powerball	\$ 97,920,328
	Pick 3	\$ 46,539,183
	Lotto	\$ 28,459,170
	SHOW ME 5 Paydown	\$ 23,280,662
	Pick 4 TOTAL	\$ 12,864,736 \$ 209,064,079
	IVIAL	\$ 407,00 <del>4</del> ,079

FY00	Powerball	\$ 99,966,448
	Pick 3	\$ 42,368,038 \$ 35,292,475
	Lotto SHOW ME 5	\$ 33,292,473
	Pick 4	\$ 10,549,806
	Triple Play	\$ 2,336,614
	TOTAL	\$ 212,437,187
FY99	Powerball	\$ 132,599,484
	Pick 3 Lotto	\$ 45,622,562 \$ 24,981,515
	SHOW ME 5	\$ 23,537,442
	Pick 4	\$ 8,759,037
	TOTAL	\$ 235,500,040
FY98	Powerball	\$ 101,082,612
	Pick 3	\$ 49,711,706
	Lotto SHOW ME 5	\$ 27,875,180 \$ 23,666,577
	Daily Millions	\$ 5,180,039
	TOTAL	\$ 207,516,114
<b>FY97</b>	Powerball	\$ 76,145,527
	Pick 3	\$ 48,362,345
	Lotto	\$ 31,892,109
	SHOW ME 5 Daily Millions	\$ 22,783,598 \$ 9,573,752
	TOTAL	\$ 188,757,331
FY96	Powerball	\$ 89,376,918
1170	Pick 3	\$ 46,609,753
	Lotto	\$ 32,683,662
	SHOW ME 5	\$ 25,534,373
EX.0.	TOTAL	\$ 194,204,706
FY95	Powerball Pick 3	\$ 106,848,256 \$ 40,050,873
	Lotto	\$ 33,520,409
	SHOW ME 5/SuperCash	\$ 19,816,513
	TOTAL	\$ 200,236,051
FY94	Powerball	\$ 88,045,819
	Pick 3	\$ 37,635,504
	Lotto SuperCash	\$ 30,570,254 \$ 15,015,899
	TOTAL	\$ 171,267,476
FY93	Powerball	\$ 47,405,923
1170	Pick 3	\$ 33,634.482
	Lotto	\$ 32,462,902
	SuperCash TOTAL	\$ 17,714,452 <b>\$ 131,217,759</b>
EX/02		
FY92	Lotto Megabucks/Powerball	\$ 43,011,602 \$ 31,475,374
	Pick 3	\$ 29,042,335
	SuperCash	\$ 13,054,364
	TOTAL	\$ 116,583,675
FY91	Lotto	\$ 41,107,439
	Megabucks	\$ 34,702,422
	Pick 3 TOTAL	\$ 23,897,703 <b>\$ 99,707,564</b>
FY90	Lotto	\$ 49,079,208
1170	Lotto America	\$ 38,007,956
	Pick 3	\$ 19,966,018
	TOTAL	\$ 107,053,182
FY89	Lotto	\$ 50,236,771
	Lotto America Pick 3	\$ 22,816,977 \$ 16,394,269
	TOTAL	\$ 89,448,017
		· · · ·

### **Historical Sales by Product**

<b>FY88</b>	Lotto	\$ 33,999,335
	Pick 3	\$ 11,398,784
	Lotto America	\$ 6,233,738
	TOTAL	\$ 51,631,857
<b>FY87</b>	Lotto	\$ 27,061,533
	Pick 3	\$ 6,011,408
	TOTAL	\$ 33,072,941

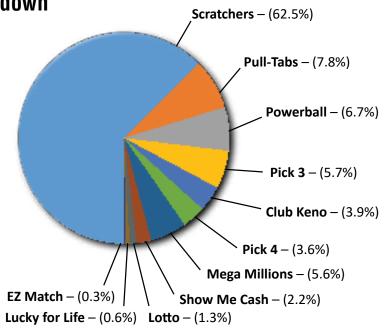
Total Historical Draw Games Sales: \$8,497,615,462

### **Historical Sales by Product**

ŀ	listorical Scr	atchers Sales		Historical Pul	I-Tabs	Sales
FY19 FY18 FY17 FY16 FY15 FY14 FY13 FY12 FY11 FY10 FY09 FY08 FY07 FY06 FY07 FY06 FY05 FY04 FY03 FY02	\$914,449,548 \$906,750,562 \$868,860,724 \$835,592,355 \$743,764,015 \$766,609,691 \$758,900,234 \$742,541,015 \$666,315,849 \$638,062,954 \$638,533,775 \$590,045,817 \$550,961,109 \$467,326,093 \$434,791,673 \$393,981,254 \$316,397,488	FY99 \$ 248,510,434 FY98 \$ 257,643,316 FY97 \$ 222,342,990 FY96 \$ 198,735,269 FY95 \$ 183,790,370 FY94 \$ 155,672,822 FY93 \$ 114,692,661 FY92 \$ 97,104,051 FY91 \$ 109,343,213 FY90 \$ 114,533,882 FY89 \$ 109,754,365 FY88 \$ 96,129,761 FY87 \$ 141,008,874 FY86 \$ 206,990,610	FY19 FY18 FY17 FY16 FY15 FY14  FY09 FY08 FY07 FY06 FY05 FY04 FY03 FY02 FY01 FY00 FY99	Historical Pul  \$ 114,051,149 \$ 86,031,403 \$ 107,177,118 \$ 71,479,292 \$ 29,891,139 \$ 17,024,939 (began 10/1/13) \$ 6,463,110 \$ 15,088,705 \$ 17,409,170 \$ 19,154,900 \$ 20,731,089 \$ 21,846,920 \$ 25,041,235 \$ 27,368,968 \$ 26,578,639 \$ 28,700,294 \$ 29,240,982	FY96 FY95 FY94 FY93 FY92 FY91 FY90	\$ 29,590,970 \$ 27,638,403 \$ 23,578,248 \$ 10,764,925 \$ 6,672,027 \$ 7,190,089 \$ 1,780,083 tal Historical I-Tabs Sales: 128,125,107
FY01 FY00	\$ 272,658,386 \$ 266,708,105	\$ 14,666,077,881	FY98 FY97	\$ 29,139,331 \$ 28,491,979		

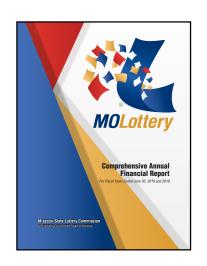
### **FY19 Product Sales Percentage Breakdown**

Game:	Total Sales:	Percentage of Total Sales:
Scratchers	\$914,449,548	62.5%
Powerball	\$97,546,934	6.7%
Pull-Tabs	\$114,051,149	7.8%
Pick 3	\$83,426,776	5.7%
Club Keno	\$57,329,788	3.9%
Pick 4	\$52,354,220	3.6%
Mega Millions	\$81,815,047	5.6%
Show Me Cash	\$31,710,747	2.2%
Lotto	\$18,671,459	1.3%
Lucky for Life	\$8,240,962	0.6%
EZ Match	\$4,100,469	0.3%
TOTAL FY19 Sales	\$1,463,697,099	100%



### **Comprehensive Annual Financial Report (CAFR)**

Each fiscal year, the Missouri Lottery compiles a thorough presentation of the organization's financial condition, known as the <u>CAFR</u>. This detailed report includes four sections – introductory, financial, statistical, and compliance – which outline the Lottery organization, its business practices, financial expenditures and disclosures. An independent audit report is also included in the CAFR.



### Where Do Missouri Lottery Proceeds Go?

#### **Fiscal Year Results:**

Missouri Lottery net profits in FY19 resulted in an increase of more than \$346 million to the state for public education.

#### **How Proceeds are Allocated:**

When the Lottery began in 1986, proceeds from ticket sales went to the Missouri State General Revenue Fund. In August 1992, voters passed Amendment 11 earmarking Lottery proceeds to solely benefit public education. Each year, the Missouri Legislature determines how these proceeds will be allocated. The proceeds represent about 4% of the total funding for Missouri's public elementary, secondary and higher education systems.

Lottery funds help support a <u>variety of programs</u> including the A+ Scholarship Program, Virtual Schools, Special Education Excess Costs, operating costs at colleges and universities and educational scholarships. These programs and others that receive Lottery money provide the resources that help Missouri students fulfill



### **FY20 Missouri Lottery Appropriations**

Since 1986, the Missouri Lottery has contributed more than \$6.5 billion to the state of Missouri and public education. Annual Lottery contributions comprise about 4% percent of the state's funding for public education – an effort shared by local, state and federal governments.

For fiscal year 2020, more than \$336 million from Lottery proceeds have been appropriated to Missouri's public education programs by the Missouri Legislature through House Bills 2, 3 and 6 from the 100th General Assembly. The following is a list of programs that will receive Lottery proceeds.

### Missouri Department of Elementary and Secondary Education \$198,650,051

### \$152,959,964 (4% of total program funding) Foundation Program

These funds help pay for the Foundation Formula, Foundation Transportation and Foundation Early Childhood Special Education (ECSE) services.

#### \$19,590,000 (33% of total program funding) Special Education Excess Costs

The fund was established to reimburse school districts for the educational costs of serving children with individualized education programs exceeding three times the current expenditure per average daily attendance. This fund will be both disability- and placement-neutral, creating a safety net for school districts that have no way of projecting the extraordinary cost of certain high-need students.

### \$14,999,054 (4% of total program funding) Classroom Trust Fund

The fund consists of all monies transferred to it under section 160.534, RSMo, all monies otherwise appropriated or donated to it and all unclaimed Lottery prize money. The money deposited into the fund is distributed to each school district in the state qualified to receive state aid on an average daily attendance basis. The funds distributed can be spent at the discretion of the local school districts.

### \$5,000,000 (89% of total program funding) Residential Placements

This fund is for payments to school districts for children in residential placements through the Department of Mental Health or the Department of Social Services pursuant to Section 167.126, RSMo. It pays the excess cost incurred by those school districts for educating these students placed outside the school district where their parents reside.

### \$4,311,255 (20% of total program funding) Performance-Based Assessment Program

This program provides funding for continued development, administration and scoring of the statewide Missouri Assessment Program (MAP).

### **FY20 Missouri Lottery Appropriations**

### \$1,400,000 (2% of total program funding) Vocational Rehabilitation Program

This money is used by the Division of Vocational Rehabilitation to assist clients who have disabilities to obtain employment by diagnosis, physical restoration, training, placement and other related services.

### \$389,778 (66% of total program funding) Virtual Schools

These proceeds fund the Missouri Course Access and Virtual School Program (MOCAP), allows students to take an entire course from any Internet-connected computer, available 24 hours a day, seven days a week. MOCAP's mission is to offer Missouri students equal access to a wide range of high quality courses, flexibility in scheduling, and interactive online learning.

### Missouri Department of Higher Education \$137,809,700

The following Lottery proceeds are used to fund salaries, equipment and library purchases and institution-based student financial aid at each of the public higher education institutions.

\$46,842,748 (11% of total state funding) University of Missouri campuses (Columbia, Kansas City, St. Louis and Rolla)

\$9,670,119 (10% of total state funding) Missouri State University, Springfield

\$6,050,959 (11% of total state funding) University of Central Missouri, Warrensburg

\$4,935,757 (11% of total state funding)
Southeast Missouri State University, Cape Girardeau

\$4,576,165 (11% of total state funding)
Truman State University, Kirksville

\$3,342,740 (11% of total state funding)
Northwest Missouri State University, Maryville

\$2,431,511 (9% of total state funding) Missouri Southern State University, Joplin

\$2,394,327 (11% of total state funding)
Missouri Western State University, St. Joseph

\$1,814,072 (8% of total state funding) Lincoln University, Jefferson City

\$1,148,979 (11% of total state funding) Harris-Stowe State University, St. Louis \$536,217 (9% of total state funding)
State Technical College of Missouri, Linn

### \$21,659,448 (53% of total state funding) A+ Schools Program

Through this program, students who graduate from a designated A+ School may qualify for state-paid assistance to attend any eligible public community college or technical school in the state

### \$11,916,667 (18% of total state funding) Access Missouri Financial Assistance Fund

The Access Missouri Financial Assistance Program provides scholarships to students based on financial need and academic achievement.

### \$10,489,991 (7% of total state funding) Community Colleges

This money is used for distribution to community colleges as provided in Section 163.191, RSMo.

#### \$10,000,000

#### **Fast-Track Workforce Incentive Grant Fund**

This financial aid program addresses workforce needs by encouraging adults to pursue a certificate, degree or industry-recognized credential in an area designed as high need.

### **FY20 Missouri Lottery Appropriations**

### Missouri Department of Agriculture \$120,000

The following Lottery proceeds are used to fund expenses, grants, refunds and distributions of the Department of Agriculture.

#### \$120,000 (100% of total state funding) Veterinary Student Loan Payment Fund

This money was transferred out of the State Treasury, chargeable to the Lottery Proceeds Fund, to the Veterinary Student Loan Payment Fund.



# **Programs**

### Missouri AMBER Alert

In the fall of 2001, the National Center for Missing & Exploited Children (NCMEC) launched the <u>AMBER Alert</u> – America's Missing: Broadcast Emergency Response – nationwide. The goal of the program is to assist cities and towns across the U.S. with creating their own emergency alert plan.

In May 2005, Missouri joined the AMBER Alert Web portal, a nationally connected communication system to help ensure the safety and rescue of missing children.



The Missouri AMBER Alert program is a statewide program designed by the Missouri Department of Public Safety to inform the public of the most serious child-abduction cases. The Missouri Lottery partners with other state and private organizations to communicate the Alerts and utilizes its various communication channels to disseminate AMBER Alert messages to approximately 4,700 retailers, thousands of Lottery players and millions of people worldwide through its website.

#### **How Does Missouri AMBER Alert Work?**

Once law enforcement has been notified about an abducted child, they must first determine if the case meets the activating Missouri AMBER Alert criteria:

- Law enforcement officials confirm that a child has been abducted;
- Law enforcement officials believe that the child could be in serious imminent danger; and
- There are sufficient details concerning the abduction to make a public alert useful.

If these criteria are met, Alert information must be put together for public distribution. The information can include descriptions and pictures of the missing child, the suspected abductor, a suspected vehicle and any other information available and valuable to identifying the child and suspect.

#### The Missouri Lottery's Role

Missouri Lottery retailers and players are in a unique position to help spot missing children. In the event of a Missouri AMBER Alert, the Lottery will send messages through the terminal to retailers. In addition to the online terminal retailer message, the Missouri AMBER Alert message will be broadcast on monitors in retail locations.

When possible, this message will also appear on all Draw Games tickets. In addition, the Lottery will publicize the message on the Missouri Lottery Facebook and Twitter accounts.

### **Missouri Blue Alert**



In 2015, Congress passed the Rafael Ramos and Wenjian Liu National Blue Alert Act, named in honor of two New York City police officers killed in an ambush attack on Dec. 20, 2014. The Act establishes a voluntary nationwide system to give police an early warning of threats against police officers and to aid in the apprehension of suspects who have killed or seriously injured an officer. In 2016, the Office of Community Oriented Policing Services (COPS Office) was asked to implement the Blue Alert Act and establish a National Blue Alert Network.

Blue Alerts provide for rapid dissemination of information to law enforcement agencies, media, and the public about violent

offenders who have killed, seriously injured, or pose an imminent and credible threat to law enforcement. Blue Alerts can be transmitted via wireless devices and through the Emergency Alert System (EAS). The National Blue Alert Network works to encourage, enhance, and integrate Blue Alert plans throughout the United States.

The <u>Missouri Blue Alert</u> program originally began Aug. 28, 2017, and the Missouri Highway Patrol placed information about the program on their website.

#### **How Does Missouri Blue Alert Work?**

- All Missouri law enforcement agencies are notified through an email alert.
- Broadcasters and media are notified.
- The public will receive a Wireless Emergency Alert (WEA) message on their cell phone.
- The Missouri Department of Transportation will be notified to activate message signs, if practical.
- The Missouri Lottery will be notified to activate message signs, if practical.

#### The Missouri Lottery's Role

Similar to the Missouri AMBER Alert, Missouri Lottery retailers and players are in a unique position to spread the Blue Alert and help look for the suspect. In the event of a Missouri Blue Alert notification, all online retailers will receive a message on the terminal.

In addition to the online terminal retailer message, the Missouri Blue Alert message will scroll on the small Player Transaction Display screens. The message will also be broadcast on all of the Lottery's ESMM monitors and Club Keno monitors. When possible, this message will also appear on all Draw Games tickets. In addition, the Lottery will publicize the message through the Lottery's social media accounts.



# Responsible Gaming

With many things in life, there are people who have problems with moderation. Gaming is no exception. Up to 5% of gamblers have problems playing responsibly and could be considered "compulsive" or "pathological" gamblers.

### **Responsible Gaming Mission:**



As a gaming entity, the Missouri Lottery recognizes that while the vast majority of Lottery players gamble responsibly, a small number of Lottery players can experience personal, financial and social difficulties due to playing Missouri Lottery games. Therefore, it is the responsibility of the Missouri Lottery to promote responsible gambling, take part in responsible gambling activities and promote the availability of problem gambling treatment.

#### What Is Problem Gambling?

Problem Gambling is a behavior disorder in which an individual has an uncontrollable urge to gamble. Similar to nicotine or alcohol addiction, problem gambling is a progressive addiction characterized by increasing preoccupations with gambling, a need to bet more money more frequently, restlessness or irritability when attempting to stop, "chasing" losses, and loss of control. These characterizations are manifested by a continuation of the gambling behavior in spite of any mounting psychological, physical, social, vocational and financial consequences.

#### Do You Have A Problem? Problem Gamblers:

- Frequently think about past gambling experiences, future plans or how to get money for gambling;
- Need to increase spending to reach a high level of excitement;
- Have failed at stopping or controlling gambling;
- Become restless and/or irritable when trying to cut back or stop gambling;
- Gamble to escape problems and to feel better;
- Frequently return to "get even" after experiencing losses (chasing one's losses);
- Lie to cover up gambling activity;
- Have committed or planned illegal acts to finance gambling;
- Have problems with job, school or relationships;
- Rely on others to help out financially.

#### **How To Get Help**

The first step in overcoming a compulsive gambling disorder is admitting that there is a problem and recognizing that help is needed. If you think you or a loved one have a problem with gambling, please:

Call 1-888-BETSOFF (1-888-238-7633), Visit the BETS OFF website at 888BETSOFF.org or Email freehelp@888betsoff.org

When you call the 24-hour toll-free help line, a counselor at the Life Crisis Center in St. Louis will refer you to free treatment facilities in your area.

The Missouri Lottery employs a Responsible Gaming Coordinator to manage the Lottery's responsible gaming program and oversee all related initiatives. The Responsible Gaming Coordinator chairs the Lottery's internal committee and serves on other state, regional and national committees that work to raise awareness of problem gambling and safe gaming practices. Other Lottery staff serve on responsible gaming committees as well.

### Missouri Alliance to Curb Problem Gambling



The Missouri Lottery is a founding member of the Missouri Alliance to Curb Problem Gambling

(the Alliance). Created in 1997, the Alliance is a partnership between the Missouri Lottery, Missouri Gaming Association, Missouri Department of Mental Health's Division of Alcohol and Drug Abuse, Missouri Gaming Commission, Port Authority of Kansas City and a recovery community representative. The Lottery's responsible gaming coordinator serves as the secretary for the Alliance. The Lottery's Communications Manager is also a member of the Alliance.

The purpose of the Alliance is to educate Missourians on the potential characteristics and dangers of problem and compulsive gambling, to refer compulsive gamblers and their family and friends to free treatment through a toll-free helpline, website and email address, to prevent underage play and to promote responsible gaming.

The Alliance is committed to increasing awareness about responsible gaming and endorsing the free resources and services available to Missourians. Resources and services include:

- A toll-free helpline, 1-888-BETSOFF;
- Website, 888betsoff.org;
- Email address, <u>freehelp@888betsoff.org</u>;
- Annual report;
- Youth addiction prevention program made available to all Missouri educators;
- Awareness campaigns (billboards, brochures, posters);
- Public service announcements (PSAs);
- Speakers' bureau presentations;
- Voluntary exclusion program; and
- Compulsive gambling treatment services.



### Midwest Consortium on Problem Gambling and Substance Abuse

The Missouri Lottery is a member of the Midwest Consortium on Problem Gambling and Substance Abuse (MCPGSA), a committee comprised of addiction specialists, problem gambling program coordinators and organizations throughout a five-state region: Iowa, Kansas, Missouri, Nebraska and Oklahoma. The focus of the MCPGSA is to plan an annual problem gambling and substance abuse conference. The conference hosts speakers and participants working within the fields of addiction, mental health and clinical treatment from throughout the country.

The Lottery's Responsible Gaming Coordinator serves as a contributor in the Consortium. The Lottery's Graphic Designer provides graphic and website assistance.



The Lottery's Responsible Gaming Coordinator has served as a member of the North American Association



of State and Provincial Lottery's (NASPL) Responsible Gaming Committee. The delegation exists to develop and promote programs to contribute towards the progression of responsible gaming in all lottery organizations.

In FY17, the Missouri Lottery became one of the first NASPL-member lottery organizations to receive the "Implementation Level" certification. The distinction is the second-highest responsible gaming certification available in the United States and was awarded through a joint verification process with NASPL and the National Council on Problem Gambling.

#### **World Lottery Association**

#### Certification

In FY19, the Missouri Lottery became one of the first eight U.S. Lottery to attain the World Lottery Association's (WLA) Level 4 certification under the Responsible Gaming Framework. The designation is the most prestigious of its kind within the lottery industry and signifies the Lottery's dedication to continuous improvement within corporate social responsibility. To qualify, applying lotteries must demonstrate a commitment to corporate social responsibility and that responsible gaming exists at all levels of operation as demonstrated through 10 program elements. These elements include:

- 1. Research
- 2. Employee Program
- 3. Retailer Program
- 4. Game Design
- 5. Remote Gaming Channels
- 6. Advertising and Marketing Communications
- 7. Player Education
- 8. Treatment Referral
- 9. Stakeholder Engagement
- 10. Reporting and Measurement

The Missouri Lottery's Level 4 certification expires in October 2021, upon which time a recertification process will be pursued. The Lottery previously earned the Level 3 certification in FY14 — the sixth U.S. lottery to do so — and was one of the first U.S. lotteries to achieve a Level 2 certification in FY13.

### **Annual McGill Holiday Campaign**

Each holiday season, the Missouri Lottery participates in an <u>annual holiday awareness campaign</u> that focuses on promoting responsible gaming and not gifting lottery products to minors during the holiday season. The campaign is sponsored by McGill University, the International Centre for Youth Gambling Problems and High-Risk Behaviors and the National Council on Problem Gambling. Each year, dozens of lottery organizations from around the world participate in the program.



#### 'Beat Addiction: Choose the Right Path' Program

In August 2000, the Missouri Alliance to Curb Problem Gambling kicked off a youth gambling prevention campaign to help educate youth, parents, school counselors and officials and the general public about the dangers of gambling at a young age. The campaign included posters, brochures, speaker presentations, informational mailings to school counselors and attendance at educational conferences throughout the state. With assistance provided through the Division of Guidance and Placement at the Missouri Department of Elementary and Secondary Education, the campaign was designed to be the initial step in creating a program to raise awareness about problem gambling.



In 2002, the Lottery developed and distributed an award-winning youth addiction prevention program called "Beat Addiction: Choose the Right Path." The program was designed to teach students risk factors of addiction and the information necessary to make healthier choices. The program featured a video that focused on one woman and her family's struggle with addiction, curriculum and informational brochures. The program, which was recommended for grades 9 through 12, was made available for free to all Missouri schools. More than 1,000 Missouri schools requested copies of the video kit. The video was also used and shown in several other states and countries throughout the world.

In 2008, the Beat Addiction program was revised and updated. The updated version, which is recommended for grades 6-12, features four testimonials

and re-enactments about teens who have battled various addictions, including: gambling, marijuana, methamphetamine, cocaine, heroin and alcohol. The revised edition also includes the original program from 2002, a facilitator's guide and poster. The facilitator's guide was developed with assistance from the Missouri Department of Elementary and Secondary Education to incorporate the Missouri Show Me Standards, which are curriculum guides established in response to federal mandates.

More information can be found at 888betsoff.org.

#### 'DO THE RIGHT THING' Retailer Integrity and Responsibility Program

Every August, the Missouri Lottery's Sales team oversees an annual compliance check with approximately 4,600 Lottery retailers. These checks ensure that the Lottery's retailers are following responsible gaming protocols such as player age confirmation, verification of secure Scratchers tickets storage and



having Lottery-provided responsible gaming information readily accessible to players. Since 2017, approximately 95% of Missouri Lottery retailers have met the standards as outlined in the "Do The Right Thing" program.

### **Self-Exclusion Program (SEP)**

The Missouri Lottery's <u>Voluntary Self-Exclusion Program</u> is a responsible gaming resource for players who classify themselves as problem or pathological gamblers to reduce the incentive to play Lottery games. Introduced on Aug. 1, 2013, individuals who enter into the SEP will be prohibited from claiming prizes of more than \$600, accessing the *My Lottery* Players Club, and from receiving Lottery-generated text messages and emails.

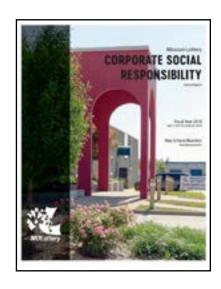
Individuals wishing to self-exclude themselves can find the SEP application at MOLottery.com under the "Play Responsibly" page. Applications can also be obtained when visiting a Lottery office or through the mail. Individuals should sign, notarize, then submit agreements to the Lottery. In the agreements, players acknowledge they are voluntarily applying to be a part of the program for life.

Completed and notarized forms can either be hand delivered to any Lottery office or mailed to the Lottery at:

Missouri Lottery Attn: Responsible Gaming Coordinator P.O. Box 1603 Jefferson City, MO 65102-1603

### Corporate Social Responsibility (CSR) Report

Each fiscal year, the Missouri Lottery publishes a CSR annual report. The purpose of the report is to succinctly update stakeholders on the the Lottery's business practices. Content includes sales information, beneficiary contributions, retail and employee demographics, and any responsible gaming program updates.





# Reference

# **FAQs**

## **Frequently Asked Questions**

#### Q. Do Lottery proceeds really go to schools?

A. Yes. All profits – 100% – go to Missouri <u>public education</u>. Annual Lottery proceeds make up approximately 4% of the state's funding for public education.

#### Q. Does the Missouri Lottery offer subscription sales to players?

A. No. Players can purchase Missouri Lottery tickets from a licensed Missouri Lottery retailer. The Lottery cannot mail tickets across state lines.

### Q. Can I purchase Lottery tickets online?

A. No. The Missouri Lottery does not currently offer sales via the internet.

#### Q. Can I use my debit or credit card to purchase a Lottery ticket?

A. At some locations, yes. There are no Missouri laws or Lottery policies that prevent the purchase of Lottery products at retail using debit or credit. The Lottery leaves that up to the discretion of our retail partners. Each retail location is given the freedom to accept (or not accept) debit or credit cards for Lottery purchases, based on their own business goals and guidelines. When in doubt, ask the clerk.

#### Q. Who oversees casinos and bingo games?

A. Casinos and bingo games are not a part of the Missouri Lottery. They are governed by the Missouri Gaming Commission.

## Q. Who is the "average" Missouri Lottery player?

A. The average player is a 48.3-year-old caucasian employed female that is a high school graduate with some college education.

#### Q. Is there a danger of Lottery players becoming compulsive gamblers?

A. Studies show that about 1% to 5% of those who participate in any kind of gambling activity can experience a gambling problem.

## Q. How can I become a Missouri Lottery retailer?

A. Only businesses located within the state of Missouri can be Missouri Lottery retailers. Visit retailer.molottery.com to learn more.

# Q. If I win a big jackpot prize or an annuitized Scratchers prize and die before I receive it all, where does the remaining money go?

A. When a winner receiving annuity payments dies, the Missouri Lottery continues to make payments to the winner's estate.

## Q. Where can I find past winning numbers?

A. You can find complete lists of past numbers drawn in the "Winning Numbers" section at MOLottery.com and in the "Draw Games" section on the Lottery's app.



# Q. Why is the cash value of a jackpot only about half of what is advertised? Where does the rest of the money go?

A. The lump-sum payment is approximately half of the advertised amount since the Lottery will be giving you the money it would have invested over 29 years (30 graduated payments) for a <u>Powerball</u> jackpot or a <u>Mega Millions</u> jackpot, 24 years (25 payments) for a <u>Lotto</u> jackpot or a guaranteed minimum of 20 years for <u>Lucky for Life</u>.

#### Q. Are the terminals in retail locations and the drawing equipment connected in any way?

A. No. Each drawing machine is self-contained and independent of any other system. See Draw information on pg. 36 for complete details.

#### Q. Does anyone in Missouri ever win the Powerball jackpot?

A. Out of the 47 lotteries participating in the Powerball game, Missouri ranks second behind Indiana in the number of Powerball jackpot winners with 31.

#### Q. Can a group of people claim a prize?

A. Yes. Each member will need to complete and submit a claim form.

# Q. Can Powerball, Mega Millions and Lucky for Life players redeem their winnings in any member state?

A. No. Players must redeem their prizes in the same state they bought the tickets.

# Q. Since so many people play Powerball, Mega Millions and Lucky for Life, aren't the chances of winning worse?

A. No. No matter how many people play these multi-state games, the chances of winning never change. The chances are based on the amount of number combinations, not the number of players.

## Q. If I buy a Quick Pick ticket, can anyone else buy those numbers using Quick Pick?

A. Yes. Quick Pick tickets are generated randomly by the terminal at the retail location, and there is no central computer that is controlling ticket generation. The chances of buying a Draw Games ticket with the same numbers as someone else are the same as the chances of winning the jackpot.

# Q. If I should win the jackpot, do I have the option of remaining anonymous to the public and the media?

A. Missouri state law makes this information public and the Lottery releases your name, city of residence and the amount of the prize.

## Q. Where can I hear about top-prize winners in Missouri Lottery games?

A. News releases with the names of prize winners of \$1,000 or more are sent to media throughout the state. They are also posted in the <a href="Newsroom">Newsroom</a> section at MOLottery.com. A map of Missouri marking retail locations where prizes of more than \$1,000 were sold is also posted on MOLottery.com each month.

## Q. Does anyone know where the winning Scratchers tickets are located?

A. No. Because of strict security measures, no one – including Missouri Lottery employees – knows where winning Scratchers tickets are located.

# **FAQs**

### Q. Are there fewer Scratchers prizes now?

A. No. The chances of winning Scratchers games continue to improve. In the Lottery's early days, the games only paid out 45% of sales in prizes, the maximum amount allowed by law at the time. Today's Scratchers games pay out an average of 71% of sales in prizes, and an average of approximately 1 in every 4 tickets produced is a winner.

1-888-BETSOFF (1-888-238-7633)	The 24-hour helpline for problem gamblers and their loved ones. When called, callers speak with licensed professionals who connect them with free help. (See also "Bets Off")
1-0ff®	A Pick 3 and Pick 4 game feature allowing players to win a prize even if their numbers are one number higher or lower.
Alchemy3	One of the Lottery's vendor for licensed products. Alchemy3 is headquartered in Roswell, Georgia.
annuity option	A method of collecting jackpot prizes in Powerball, Mega Millions, Lucky for Life, Lotto and Scratchers that offer prizes of more than \$1 million. This method entitles the winner to receive the prize money in annual or graduated payments that total the advertised prize amount. Annuity options for Powerball and Mega Millions jackpots are spread over 30 annual graduated payments, whereas annuity options for Lotto jackpots are paid in 25 annual payments. Lucky for Life payments are guaranteed for a minimum of 20 years.
back 3	A Pick 4 play option in which players pick the last three digits in exact order and win \$600 for a \$1 bet. (See also "front 3")
back pair	A Pick 3 and Pick 4 play option in which players pick the last two digits in exact order. In both games, players win \$60 for a \$1 bet. (See also "front pair")
Bets Off	Missouri's treatment referral program for problem gambling. The program includes the toll-free helpline, 1-888-BETSOFF (1-888-238-7633), the www.888betsoff.org website and freehelp@888betsoff.org email. (See also "1-888-BETSOFF")
blitz	A distribution process aimed at delivering new Scratchers games to retailers on official launch dates. (See also "MO Money Monday")
box	A Pick 3 and Pick 4 play option in which players can win if their numbers match in any order.
Bulls-Eye	An optional play feature in Club Keno that allows players to increase their winnings by matching the red Bulls-Eye number drawn.
cash option	A method of paying jackpot prizes in Powerball, Mega Millions, Lucky for Life, Lotto and Scratchers that offer prizes of more than \$1 million. This method entitles the winner to receive the prize money in one lump sum. This amount is the amount on hand to pay that prize from the prize fund. It's approximately half of the advertised jackpot amount, minus taxes. Draw Games winners have exactly 60 days from the drawing to select the cash option.
Check-A-Ticket (CAT)	Check-A-Ticket machines are player-activated devices in retail locations that indicate whether a Scratchers or Draw Games ticket is a winner.
Club Keno®	A Draw Game drawn via computer every four minutes between 5:04 and 1:52 a.m. daily. Players can win up to \$100,000 per \$1 ticket per drawing. (See also "Keno To Go")
Club Keno Multiplier	An option in Club Keno that allows players to increase their winnings 1, 2, 3, 4, 5 or 10 times, depending on the Multiplier number drawn. The Multiplier costs an

combo	A Pick 3 and Pick 4 play in which players pick numbers for all possible straight combinations.
Corporate Sales Manager (CSM)	The Lottery's two Corporate Sales Managers work directly with retail partners and their corporate owners to enhance sales programs.
Customer Care Unit (CCU)	The Lottery's Customer Care Unit is housed under the Sales Division and acts as the front office staff for all four regional offices. These employees answer player and general public inquiries via phone, email and in-person communication. (See also "Regional Sales Manager")
Diamond Game	The Missouri Lottery's Pull-Tabs vendor based in Los Angeles, California.
digital playslip	An electronic form on the Lottery's app on which players mark their number combinations. Once a digital playslip is created, a unique code is generated that retailers can scan to enter wagers. (see also "Missouri Lottery app" and "playslip")
Do The Right Thing	An annual retailer integrity and responsibility program, which takes place each August, designed to promote security and responsibility at retail locations.
Double Bulls-Eye®	An optional play feature in Club Keno that allows players to increase their winnings by matching either the red or green Bulls-Eye numbers drawn.
Draw Break	The time terminals are down prior to the draw and overnight.
Draw Games	Powerball, Mega Millions, Lucky for Life, Lotto, Pick 3, Pick 4, Show Me Cash and Club Keno are considered Draw Games.
Draw Points	One of three possible prizes awarded through a wheel spin in the <i>My Lottery</i> Players Club. Once a player enters enough eligible tickets to reach a monetary or product goal through the Lottery's app or MOLottery.com, they will earn a wheel spin, which will award Draw Points, Prize Points or Lottery coupons. Draw Points can be used toward Points for Drawings. (See also " <i>My Lottery</i> Players Club," "Prize Points" and "Points for Drawings")
District Sales Manager (DSM)	The Lottery's District Sales Managers manage the sales programs within the Lottery's six districts and supervise the Lottery Sales Representatives within their respective districts. (See also "Lottery Sales Representative" and "Regional Sales Manager")
ESMM (Enterprise Series MultiMedia)	A flat-panel advertising monitor in retail locations.
Expansion Retailer	A retail location that has a social environment, such as a convenience store, grocery store or merchandise store, and has seating for at least 15 people located within an existing business, but does not possess a liquor-by-the-drink license. These retailers have a Club Keno monitor.
EZ Match	Additional \$1 play option for Pick 3, Pick 4, Show Me Cash and Lotto Draw Games If chosen, three, four or five (depending on Draw Game) EZ Match numbers will print on tickets below players' numbers. If any of the EZ Match numbers match the selected Draw Games numbers (regardless of order), the player instantly wins the prize printed next to it (up to \$500).
FailSafe®	A one-step validation barcode located under the play area at the bottom of all Scratchers tickets printed after July 2014.

fiscal year (FY)	The state of Missouri's fiscal year runs from July 1 through June 30. For example: July 1, 2019, through June 30, 2020, is fiscal year 2020 (FY20).
front 3	A Pick 4 play option in which players pick the first three digits in exact order and win \$600 for a \$1 bet. (See also "back 3")
front pair	A Pick 3 and Pick 4 play option in which players pick the first two digits in exact order. In both games, players win \$60 for a \$1 bet. (See also "back pair")
Game Touch™	A self-service vending machine that dispenses up to 28 different Scratchers games and select Draw Games.
General Revenue Fund	From the start of the Missouri Lottery in January 1986 through June 30, 1993, all of the Missouri Lottery's proceeds and profits went into Missouri's General Revenue Fund.
graduated annuity	If a Powerball or Mega Millions jackpot winner chooses an annuitized jackpot, the annual payments will be increased each year by the percentage set in each game's rules (currently 4%). An annuitized Powerball or Mega Millions jackpot prize is paid during 29 years (30 payments).
high-tier prize	Prizes of more than \$600. These prizes must be claimed at a redemption center. (See also "redemption center")
International Game Technology (IGT)	The Missouri Lottery's Draw Games vendor and alternate Scratchers ticket vendor, based in Providence, Rhode Island.
Inside Sales Manager (ISM)	The Inside Sales Manager directly manages two Inside Sales Team Managers while coordinating the operations of a unit responsible for the promotion of Lottery products to establish at retail accounts statewide.
Inside Sales Representative (ISR)	The Lottery's eight Inside Sales Representatives act as the merchandising agents for each retail location, ordering new ticket supply to be delivered to locations that are running low.
Inside Sales Team Manager (ISTM)	The Lottery's Inside Sales Team Manager is responsible for the direct management of four Inside Sales Representatives to maintain scratcher's product and programs statewide.
JackPack	A \$6 combination play offering all four Missouri Lottery jackpot games: Powerball, Mega Millions, Lotto and Show Me Cash. When requested, players will receive one Quick Pick ticket for each Draw Game for the next available draw.
Keno Crown Club	An exclusive Missouri Lottery club for retailers who have sold more than \$250,000 in Club Keno in a calendar year. Club members are rewarded with one Lottery-hosted store promotion per calendar year.
Keno To Go	Keno To Go is played exactly the same way as Club Keno, and it offers the same prize structure and game features. It is available at all retail locations. (See also "Club Keno")

Lottery Sales Representative (LSR)	The 41 Lottery Sales Representatives serve as the direct link between the Lottery and each retail location. These employees oversee the majority of in-store point-of-sale placement, sales strategy development, equipment placement, and bookkeeping procedures, in addition to facilitating retailer training, education and corrective discussions, among other responsibilities. (See also "District Sales Manager" and "Regional Sales Manager")
Lottery Vending Machine (LVM)	Machine at retail locations through which Lottery tickets can be purchased.
Lotto	The Lottery's in-state Draw Game drawn every Wednesday and Saturday night. Jackpot prizes have ranged from \$1 million to \$19 million.
Lotto Doubler	A permanent game change that started Nov. 4, 2012, giving players a chance to randomly double their non-jackpot prizes, at no additional cost.
low-tier prizes	Prizes of \$25 or less. These prizes can be paid by any Missouri Lottery retailer.
Lucky Ball	Lucky for Life players select five numbers between 1 and 48 and one number – the Lucky Ball – between 1 and 18.
Lucky for Life®	A multi-state Draw Game consisting of 25 members. Sales began in Missouri on Jan. 27, 2015. Drawings are held in Hartford, Connecticut, on Monday and Thursday nights. The top prize awards players \$1,000 a day for life, and the second-tier prize awards players \$25,000 a year for life.
Match 5	Match 5 is the prize level for matching all five white-ball numbers in either Powerball or Mega Millions.
matrix	The range of numbers to pick from in a game. The matrix determines the game's chances of winning.
Mega Ball®	Mega Millions players select five numbers between 1 and 70 and one number – the Mega Ball – between 1 and 25.
Mega Millions®	A large multi-state Draw Game consisting of 46 members. Drawings are held in Atlanta, Georgia, on Tuesday and Friday nights. Jackpot prizes have ranged from \$15 million to \$1.5 billion.
Megaplier®	An optional feature in Mega Millions that allows players to increase prizes by 2, 3, 4 or 5. The Megaplier option costs an additional \$1 per play.
midday draw	Pick 3 and Pick 4 drawings that occur at 12:45 p.m. each day.
middle pair	A Pick 4 play option in which players pick the second and third digits in exact order and win \$60 for a \$1 bet.
mid-tier prizes	Prizes between \$25.01 and \$600. Prizes are paid at retailer option.
Midwest Consortium on Problem Gambling and Substance Abuse (MCPGSA)	The Midwest Consortium on Problem Gambling and Substance Abuse is made up of organizations throughout a five-state region — Iowa, Kansas, Missouri, Nebraska and Oklahoma. MCPGSA is the planning committee for the Midwest Conference on Problem Gambling and Substance Abuse. The Missouri Lottery's responsible gaming coordinator is on the planning committee.

Million Dollar Club	An exclusive Missouri Lottery club for retailers who have sold more than \$1 million in Lottery products in a calendar year. Club members are rewarded with one recognition ceremony, prize box and certificate per calendar year.
Missouri Alliance to Curb Problem Gambling (MACPG or Alliance)	The Missouri Alliance to Curb Problem Gambling is a partnership between multiple mental health, gaming industry, and problem gambling treatment organizations and professionals located in Missouri. The Alliance serves to identify the characteristics and dangers of problem gambling and refers individuals to free treatment.
Missouri AMBER™ Alert	Missouri AMBER Alert is Missouri's statewide program to help find abducted children. Alert messages are dispersed to Lottery retail locations, on Draw Games tickets, electronic signage and the Lottery's social media.
Missouri Blue Alert	Missouri Blue Alert is Missouri's statewide program to help assist in apprehending individuals who have committed acts of violence toward members of law enforcement. Alert messages are dispersed to Lottery retail locations, on Draw Games tickets, electronic signage and the Lottery's social media.
Missouri Lottery App	The Lottery's official mobile app includes a variety of features, including the <i>My Lottery</i> Players Club, Check-A-Ticket technology, ticket scanning for easy entry into promotions, customizable digital playslips, and winning numbers. The free app can be downloaded from the App Store or Google Play. (see also "Check-A-Ticket," "digital playslip" and " <i>My Lottery</i> Players Club")
MO Money Monday	A program that introduces the newest Scratchers games at retail locations on the last Monday of each month. Holidays that fall on the last Monday of the month and the introduction of holiday games are not included in MO Money Mondays.
MOLottery.com	The Lottery's official website is updated regularly with winning numbers, jackpot amounts, remaining Scratchers prizes, how-to-play information, historical beneficiary information, winner stories, and promotion information. The <i>My Lottery</i> Players Club can also be accessed on the website. (see also " <i>My Lottery</i> Players Club")
Multi-State Lottery Association (MUSL)	A multi-state lottery organization that operates Powerball and other lottery games. MUSL is based in Urbandale, Iowa.
<i>My Lottery</i> ® Players Club	A free online account for players to participate in a variety of services and additional opportunities to win at MOLottery.com and on the Missouri Lottery app. By entering eligible Scratchers and Draw Games tickets, players can earn Rewards including Draw Points, Prize Points and Lottery coupons. Additionally, when players enter tickets online, they're also automatically entered into any applicable second-chance promotional drawings. (see also "Draw Points," "Missouri Lottery App," "Points for Drawings," "Points For Prizes," and "Prize Points")
North American Association of State & Provincial Lotteries (NASPL)	National lottery trade organization headquartered in Concord, Ohio. NASPL consists of 54 lottery organizations throughout North America.
	A prize that is shared equally among all winners in a prize category; all Lotto prizes

Pick 3	The Lottery's Draw Game in which players pick three numbers between 0 and 9.
Pick 4	The Lottery's Draw Game in which players pick four numbers between 0 and 9.
playslip	A small slip of paper on which players mark their number combinations; retailers can use the playslips to enter bets. (see also "digital playslip")
play center	Lottery stands located in retail locations to house Lottery playslips, brochures and promotional information.
Play It Forward®	Play It Forward is a branding campaign introduced in 2012 showcasing the Missouri Lottery's contributions to public education.
Points for Drawings™	Allows <i>My Lottery</i> members to use accumulated Draw Points to "purchase" entries into promotional drawings for prize packages, such as trips, vehicles, sporting event tickets, electronic equipment and kitchen appliance upgrades (see also "Draw Points" and " <i>My Lottery</i> Players Club")
Points For Prizes® Rewards Program	Allows <i>My Lottery</i> members to accumulate Prize Points that can be redeemed for a variety of digital prizes, such as gift cards and Lottery coupons. (see also " <i>My Lottery</i> Players Club" and "Prize Points")
Pollard Banknote	One of the Missouri Lottery's Scratchers vendors. Pollard Banknote is based in Winnipeg, Canada.
Pop 'n' Play™	Pop 'n' Play is a type of Scratchers product designed to look and open like an envelope.
Powerball®	A large multi-state Draw Game consisting of 47 members. Drawings are held in Tallahassee, Florida, on Wednesday and Saturday nights. Jackpot prizes have ranged from \$40 million to \$1.5 billion.
Power Play®	An optional feature in Powerball that allows players to increase prizes by 2, 3, 4, 5 or 10 times by using this wager option. Power Play costs an additional \$1 per play.
Prize Points	One of three possible prizes awarded through a wheel spin in the <i>My Lottery</i> Players Club. Once a player enters enough eligible tickets to reach a monetary or product goal through Lottery's app or MOLottery.com, they will earn a wheel spin awarding Draw Points, Prize Points and Lottery coupons. Prize Points can be saved and used towards Lottery coupons, gift cards or digital downloads. (See also "Draw Points," " <i>My Lottery</i> Players Club" and "Points For Prizes")
Problem Gambling	A behavior disorder in which an individual has an uncontrollable urge to gamble despite psychological, physical, social, vocational and financial consequences. Similar to nicotine or alcohol addiction, problem gambling as a progressive addiction characterized by increasing preoccupations with gambling, a need to bet more money more frequently, restlessness or irritability when attempting to stop, "chasing" losses, and loss of control. (See also "Responsible Gaming")
Progressive Jackpot	An additional prize for Club Keno players who play the 6-, 7- and 8-spot games. There is no additional charge for this feature, and the jackpot will be pari-mutuel with all 6-, 7- and 8-spot winners in that drawing. If the progressive jackpot is not won in a drawing, it will continue to grow until it is won.
Provident, Inc.	A counseling organization located in St. Louis that oversees Life Crisis Services.  Provident and their call center, Life Crisis Services, serve as the 24-hour call center

Pull-Tabs	A type of game found only in fraternal establishments.
Pull-Tabs Platinum Club	An exclusive Missouri Lottery club for retailers who have sold more than \$250,000 in Pull-Tabs in a calendar year. Club members are rewarded with one Lottery-hosted store promotion per calendar year.
Quick Pick (QP)	A function on Lottery terminals that selects number combinations at random for players.
redemption centers	The four Missouri Lottery offices where prizes can be redeemed, located in Jefferson City, Kansas City, Springfield and St. Louis.
Regional Sales Manager (RSM)	The Lottery's Regional Sales Managers oversee the sales programs for the Lottery's three regions: St. Louis, Mid-State and Kansas City. Regional Sales Managers supervise the District Sales Managers, Lottery Sales Representatives and the Customer Care Units for their respective regions. (See also "District Sales Managers," "Lottery Sales Representatives," and "Customer Care Units")
Responsible Gaming (RG)	The act of an individual making informed decisions about their participation in gambling activities in ways that align with the individual's personal limitations while also minimizing the potential harm caused by problem gambling. (See also "Problem Gambling")
Retailer Connection	The retailer newsletter published every month.
Retailer Portal	A free website (retailer.molottery.com) that provides secure access to retailers' sales information and other data.
Scientific Games International	The Missouri Lottery's primary Scratchers and loyalty program vendor based in Alpharetta, Georgia.
Scratchers®	The registered name of the Missouri Lottery's instant-win products.
Second Chance of a Lifetime	A player promotion which takes place during summer and holiday seasons. Players enter eligible Scratchers and Draw Games tickets into their <i>My Lottery</i> account for entries into drawings, typically awarding once-in-a-lifetime experiences.
Self-Exclusion Program (SEP)	A responsible gaming resource for players who classify themselves as problem gamblers. Players can enter into voluntary lifetime self-ban agreements which prohibit them from claiming prizes of more than \$600, among other restrictions.
Show Me Cash®	An in-state daily pick-five cash Draw Game that replaced SHOW ME 5 Paydown on Sept. 8, 2008. Jackpots have ranged from \$50,000 to \$1,054,000.
Social Retailer	A retail location that has a social environment, like restaurants, bars, fraternal organizations, bingo halls, bowling alleys and other liquor-by-the-drink establishments, and has seating for at least 15 people. These retailers have a Club Keno monitor.
straight	A way to play Pick 3 and Pick 4. In playing a straight, a player's numbers must match all three or four numbers drawn in exact order drawn to win.
straight/box	A way to play Pick 3 and Pick 4. Straight means bets that will match the exact order they are drawn. Box means the player bets their numbers will come up in any order.
Altura® Terminal	Machines in retail locations that produce Draw Games tickets.

# **Lottery Headquarters – Jefferson City**

#### Address:

P.O. Box 1603 1823 Southridge Dr. Jefferson City, MO

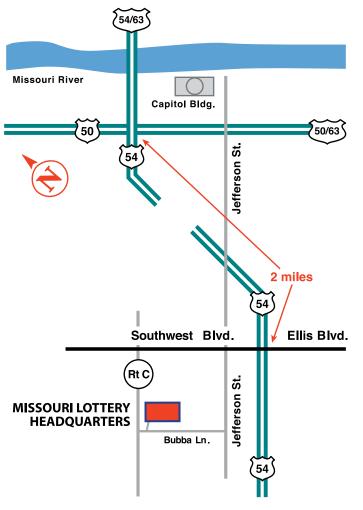
### **Numbers:**

Phone: (573) 751-4050 Fax: (573) 751-5188

Winning Numbers Hotline: (573) 751-1111

# **Hours Open:**





# **Kansas City Area Office**

## Address:

3630 Arrowhead Ave. Independence, MO

## **Numbers:**

Phone: (816) 795-8811

Winning numbers hotline: (816) 795-0203

# Hours open:





# **Springfield Area Office**

## Address:

1506 E. Raynell Place Springfield, MO 65804

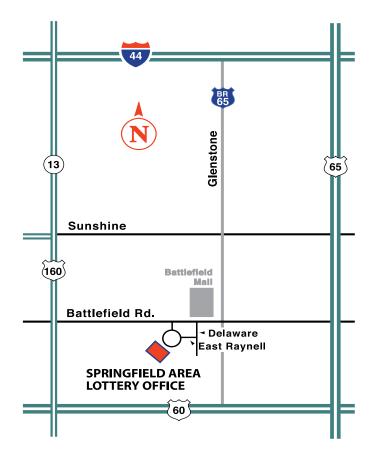
## **Numbers:**

Phone: (417) 888-4227

Winning numbers hotline: (417) 888-4271

## **Hours open:**





# St. Louis Area Lottery Office

### Address:

1831 Craig Park Court St. Louis, MO 63146

### **Numbers:**

Phone: (314) 340-5800

Travelers' directions hotline: (314) 340-5804 Winning numbers hotline: (314) 340-5805

## Hours open:



